

# SOUTHWESTERN

*Better Living Homes*



## THE DIAMOND MATCH COMPANY

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NEWBURYPORT, MASS.



# SOUTHWESTERN





# Southwestern

## better living homes



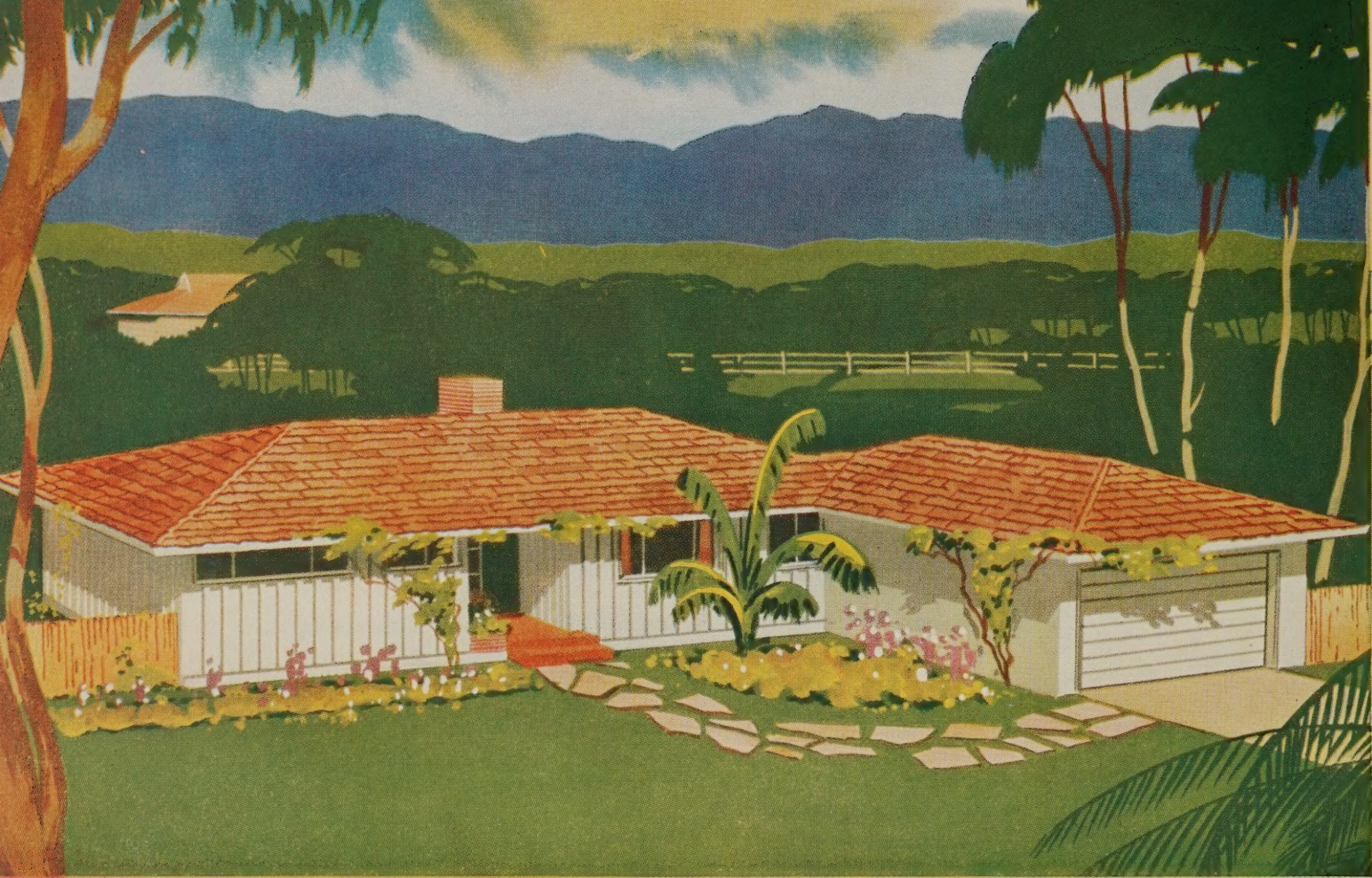
Southwestern living is better living. This large area is individual and unique and its homes are symbolic of this individuality. The homes, herein, are designed to obtain the full benefit of the delightful Southwestern climate and provision for outdoor living is the most important feature of nearly all of these home designs.

Color is another important feature of Southwestern homes. Influenced by prevalent sunshine and natural scenic beauty, the architects have captured the spirit of this great area and have incorporated it in the homes shown in this wide selection. We hope you will find your home for better living among those on the following pages and we shall consider it a privilege to discuss your home building problems with you.

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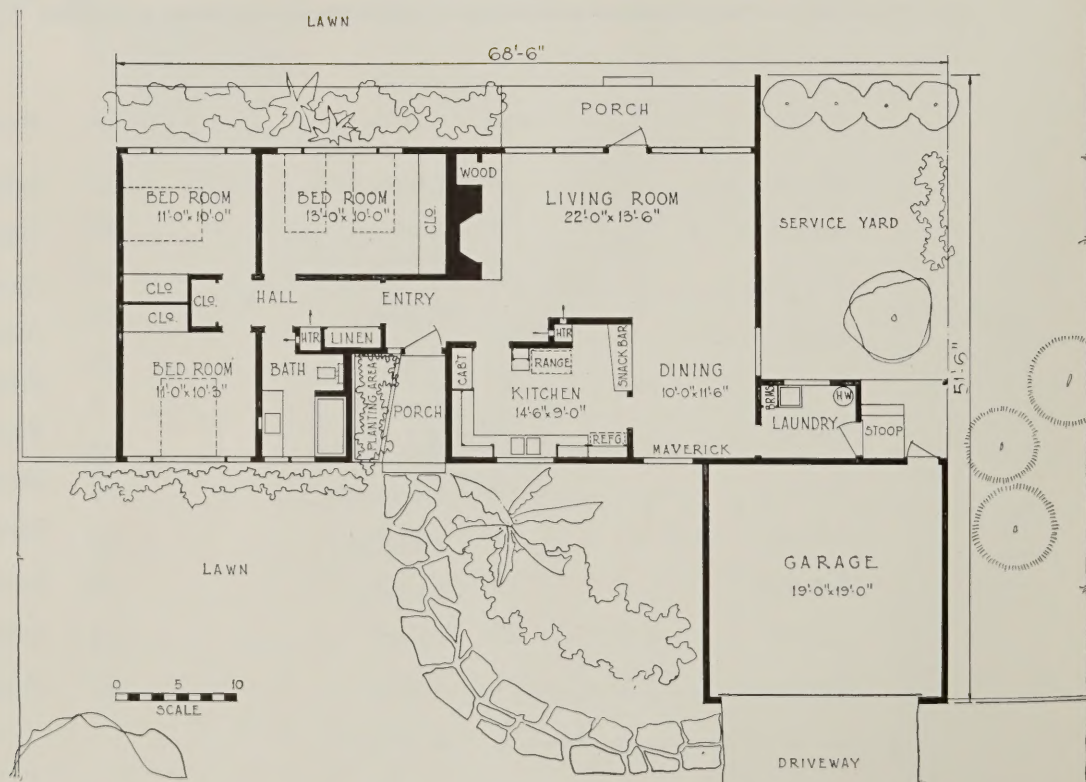




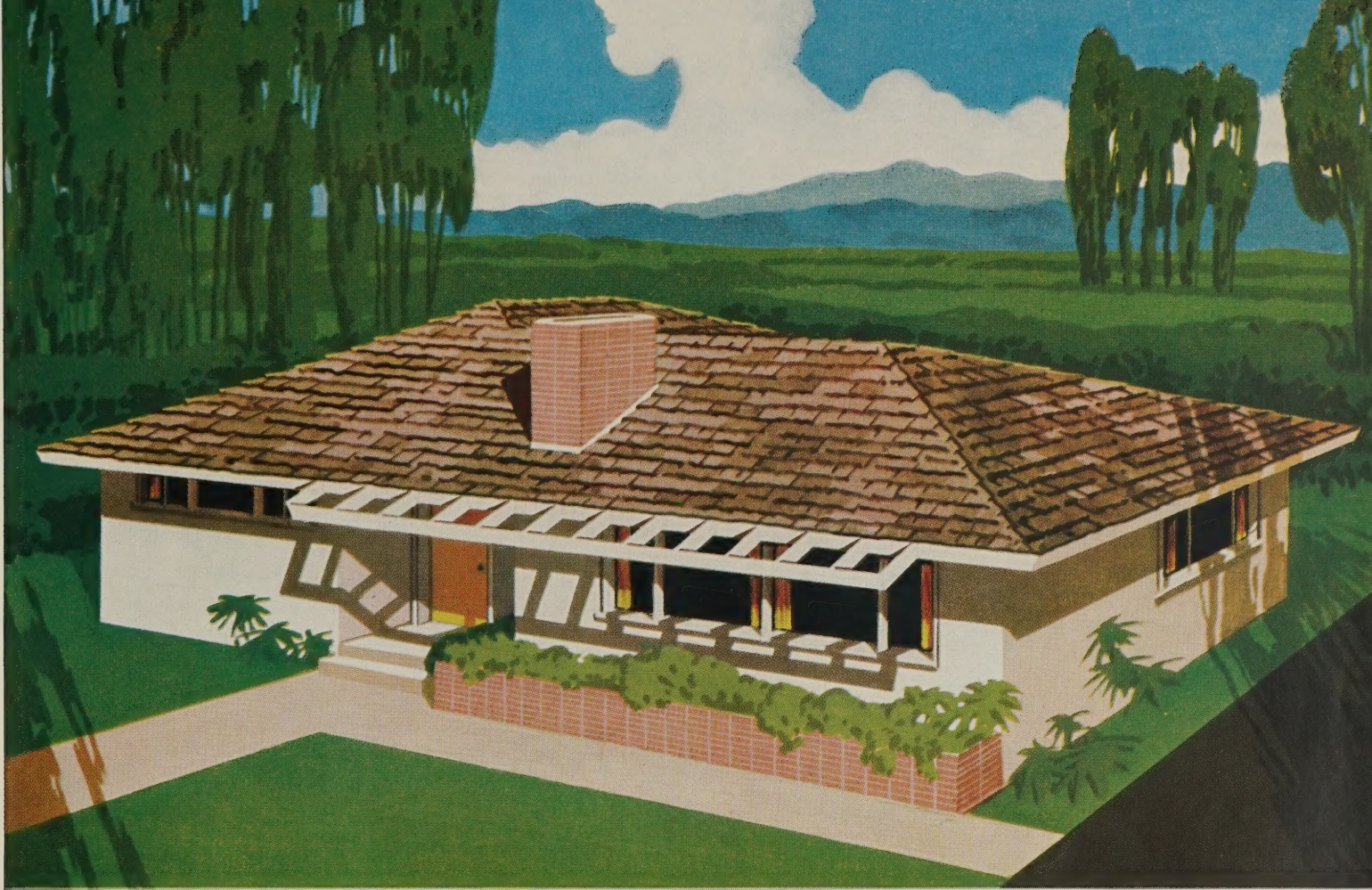
## the Maverick

DATA: Living area, 1359 sq. ft., Garage area, 393 sq. ft., Minimum recommended lot width 80 ft.

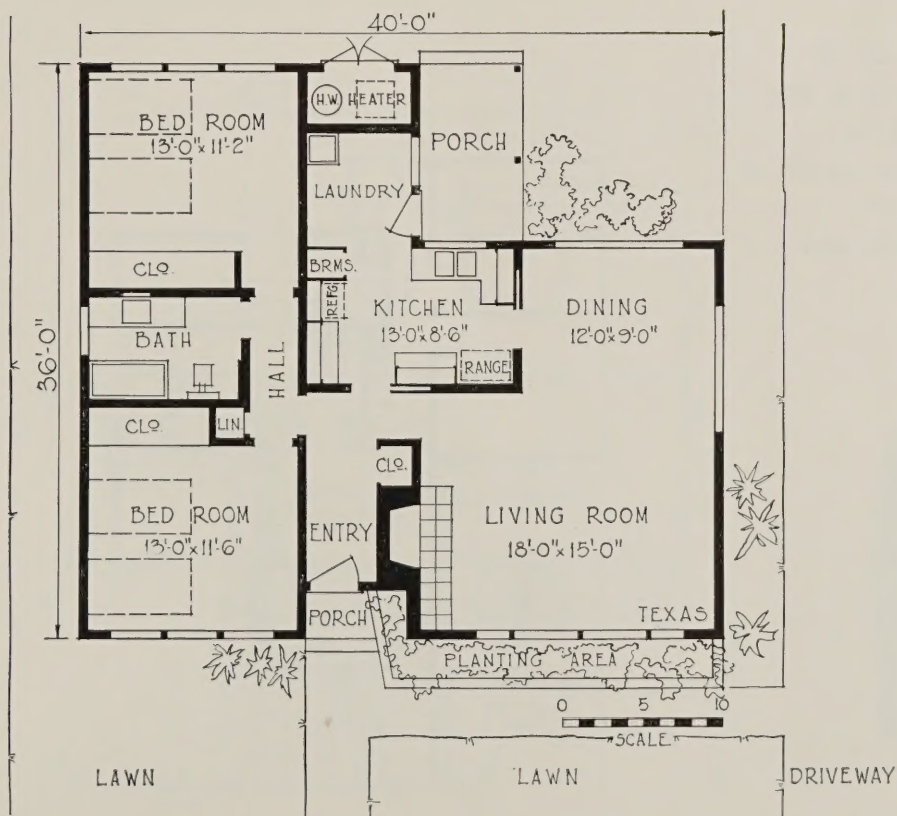
A pleasant house suitable for either beach, ranch or mountain site. Note the large living-dining area as well as the unique eating bar, located between the kitchen and dining area, that can also be used as a serving counter.





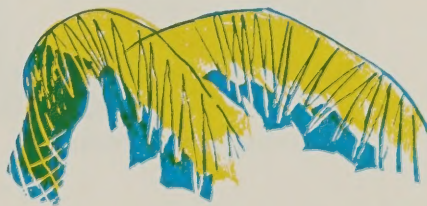


DATA: Living area, 1211 sq. ft., Minimum recommended lot width 55 ft.



## the Texas

A simple, functional plan with an exterior designed to be in good taste for many years after it is built. Economical construction is assured through the use of inexpensive building materials and structural arrangement. Note that the compact, well designed kitchen incorporates space for laundry facilities. Ample closet space and a cabinet-type lavatory are some of the other features of this attractive home.



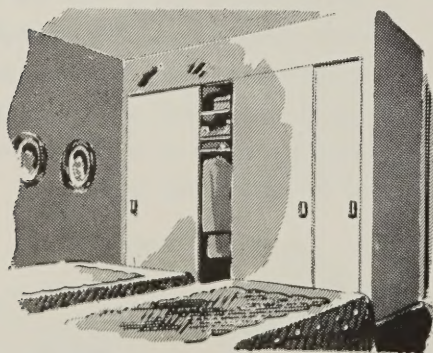




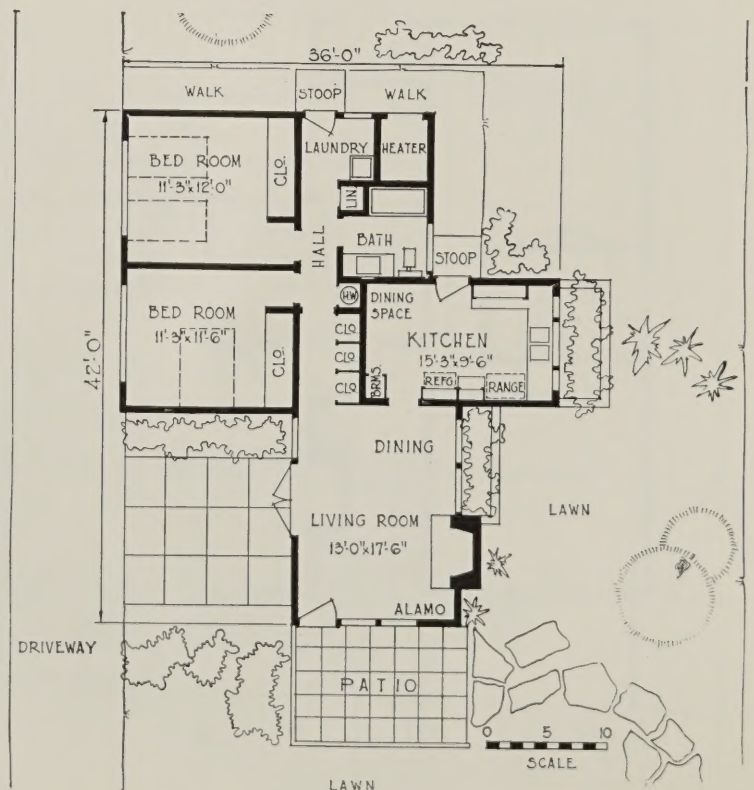
## the Alamo

DATA: Living area, 988 sq. ft., Minimum recommended lot width 50 ft.

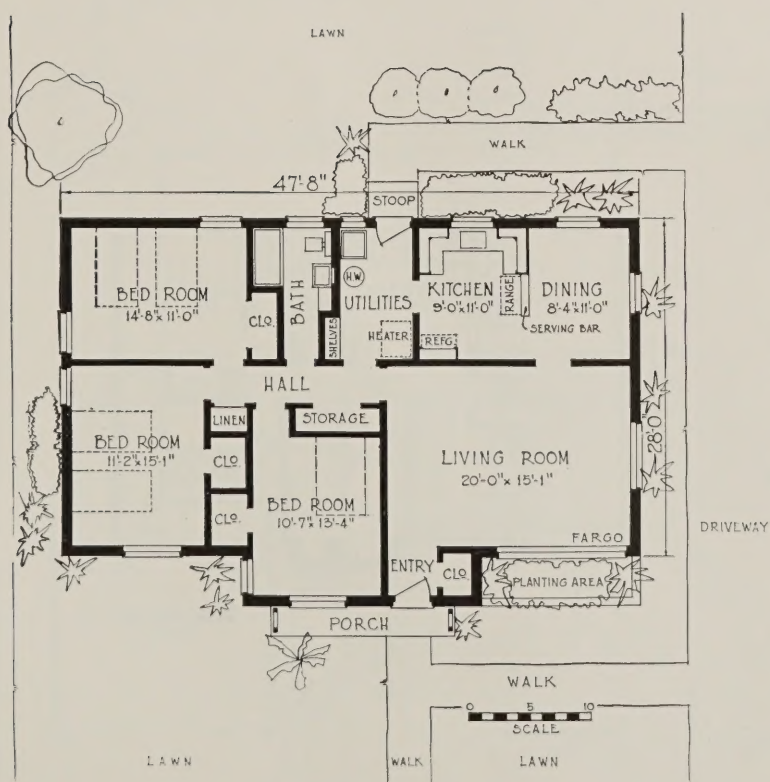
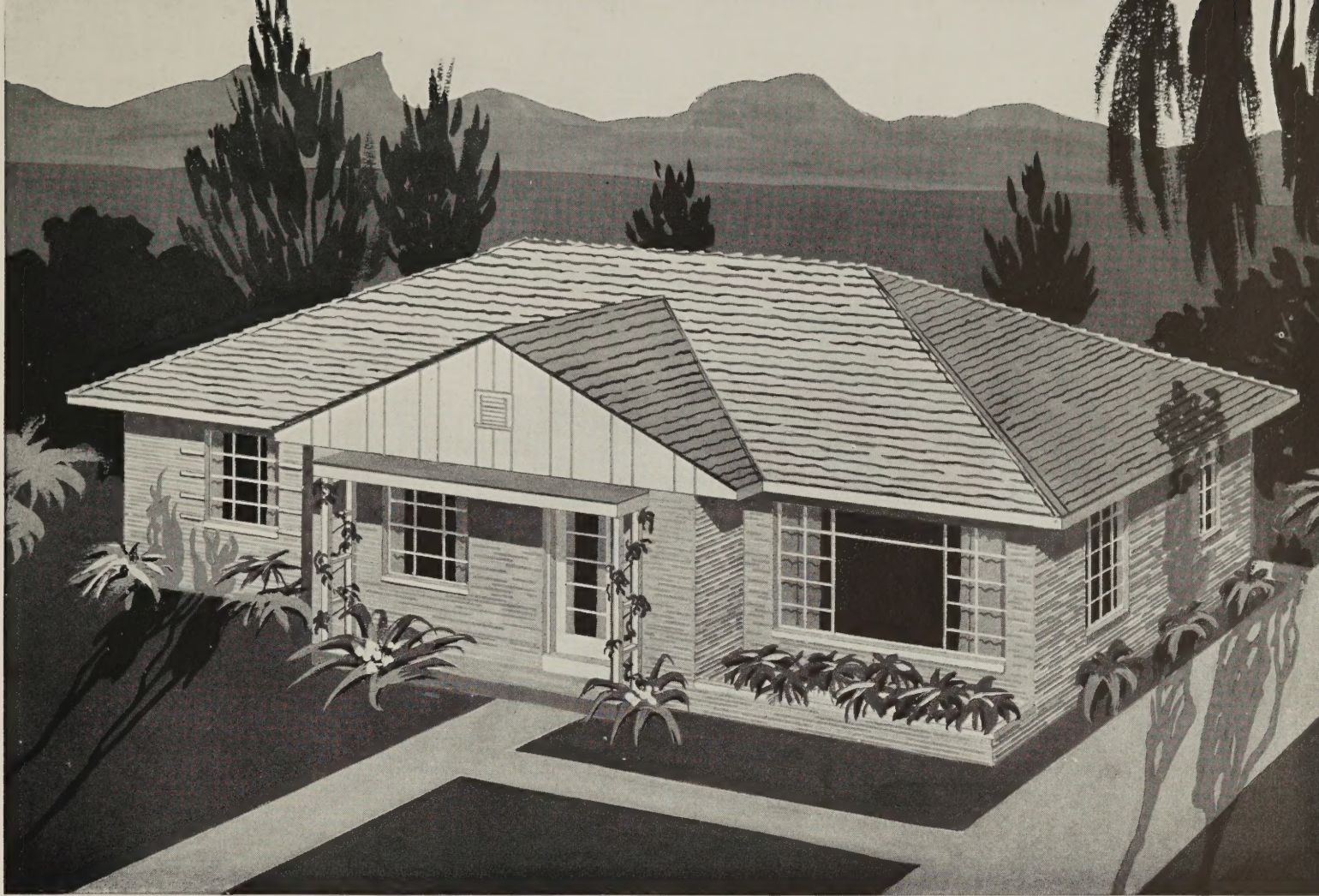
The entrance to this home induces an air of informality and makes it warm and inviting. The plumbing facilities have been grouped for greater economy in building. Note the wealth of storage facilities, a large closet in each bedroom, and the three storage closets and linen closet in the hall.



TYPICAL BEDROOM WARDROBE







## the Fargo

A simple, inexpensive, yet attractive exterior with a floor plan well worth studying. Three large bedrooms each of which has ample closet space, a large living room and a separate dining area created by a well planned "U" type kitchen are some of the features. Exterior walls are of solid brick construction.

DATA: Living area, 1413 sq. ft. Minimum recommended lot width 65 ft.

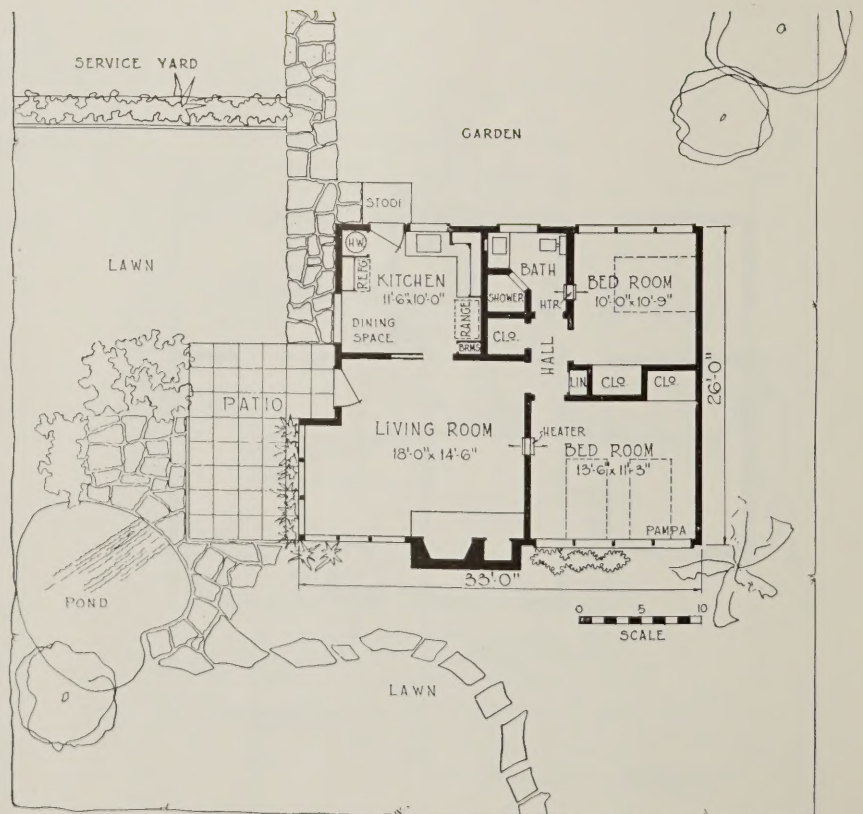




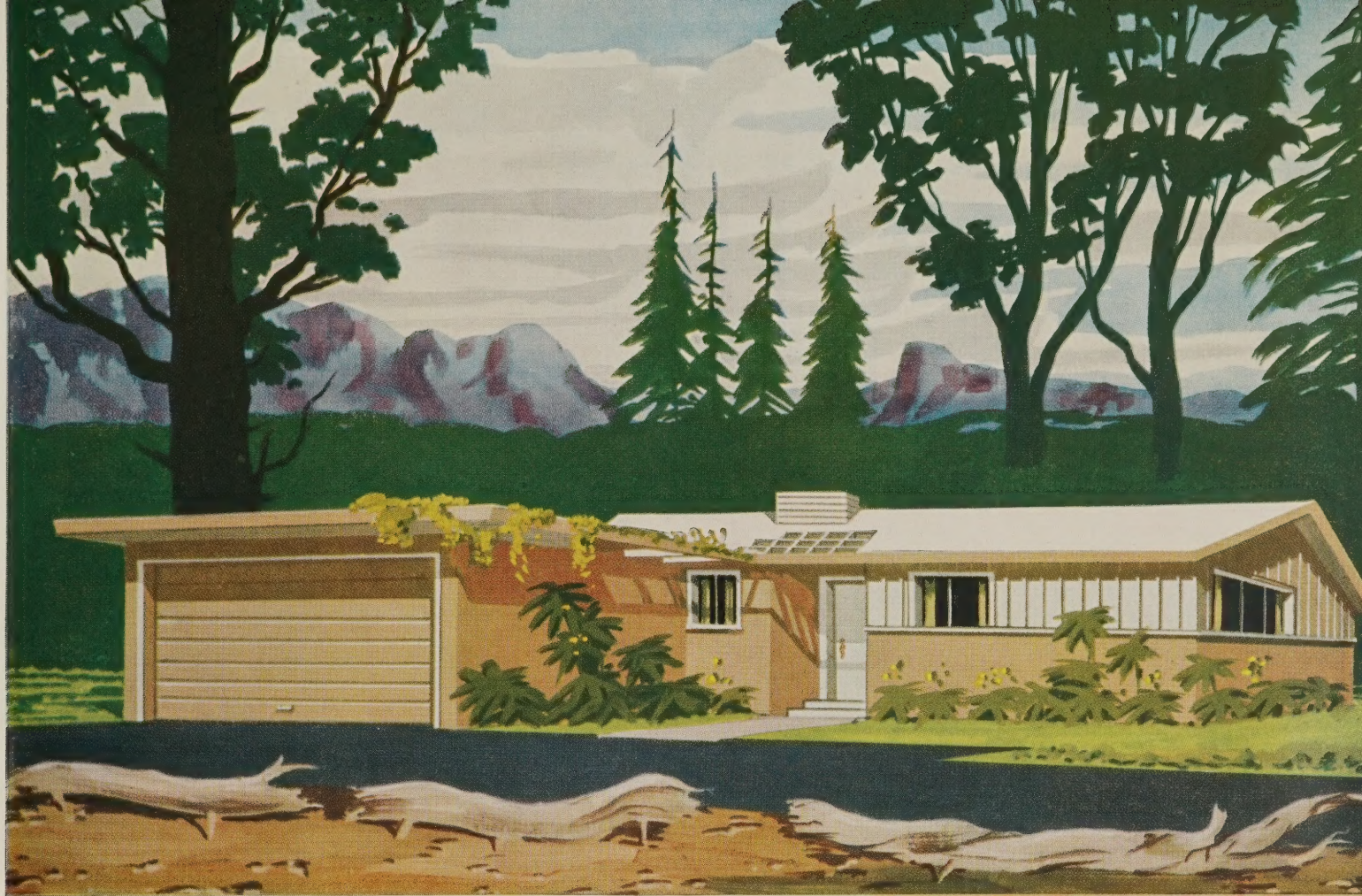
## the Pampa

All the glamour of a large, luxurious house is made a part of this compact two bedroom house. Its square, simple lines mean simple construction at minimum cost. Large window areas, the fireplace and exterior design lend a sophisticated air to this inexpensive home.

DATA: Living area, 810 sq. ft., Minimum recommended lot width 50 ft.



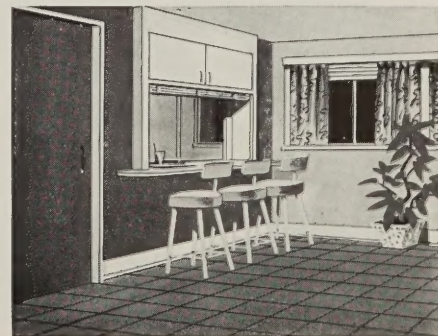
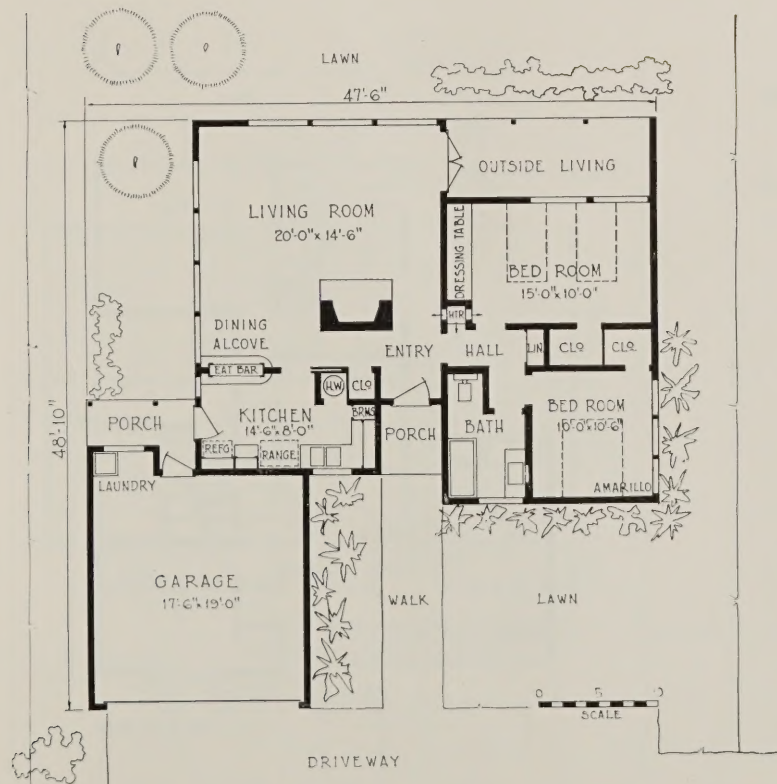




DATA: Living area, 1033 sq. ft., Outside living area, 113 sq. ft., Garage area, 372 sq. ft., Minimum recommended lot width 58 ft.

## the Amarillo

This plan has a central entry, making all rooms of the house within easy access. The rear side of the chimney is left exposed to add an interesting wall finish in the entry. The eat bar can be used from both sides. If preferred, the kitchen can be closed by a sliding door to keep cooking odors away from the living area.



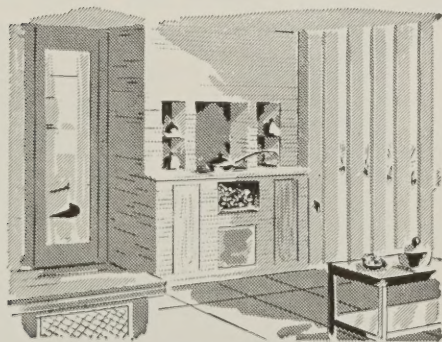
DINING COUNTER





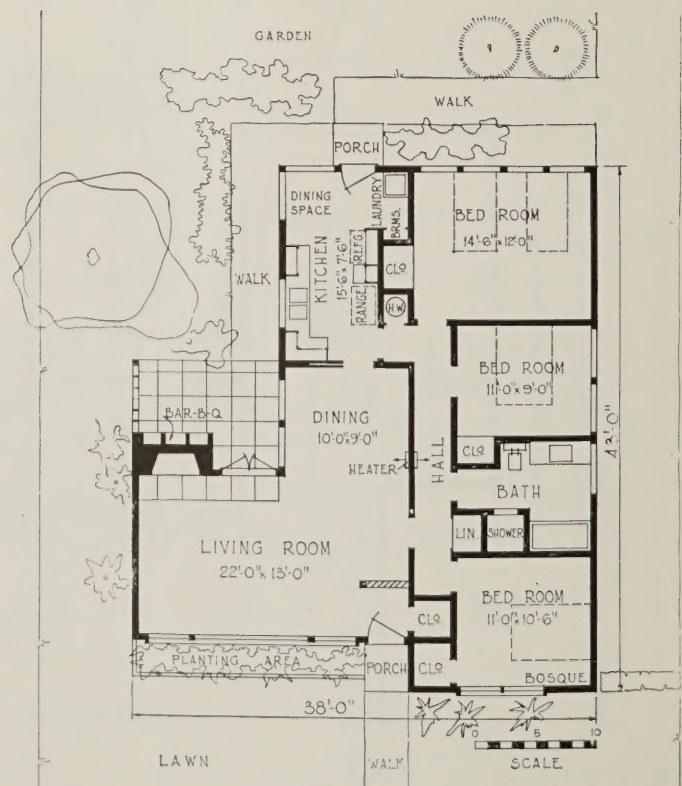
## the Bosque

This is an inexpensive three bedroom home designed to fit a fifty-two foot lot. The plan provides a barbecue near cooking and living areas, very convenient to both. The kitchen is located so that from it children may be supervised while at play in the yard.

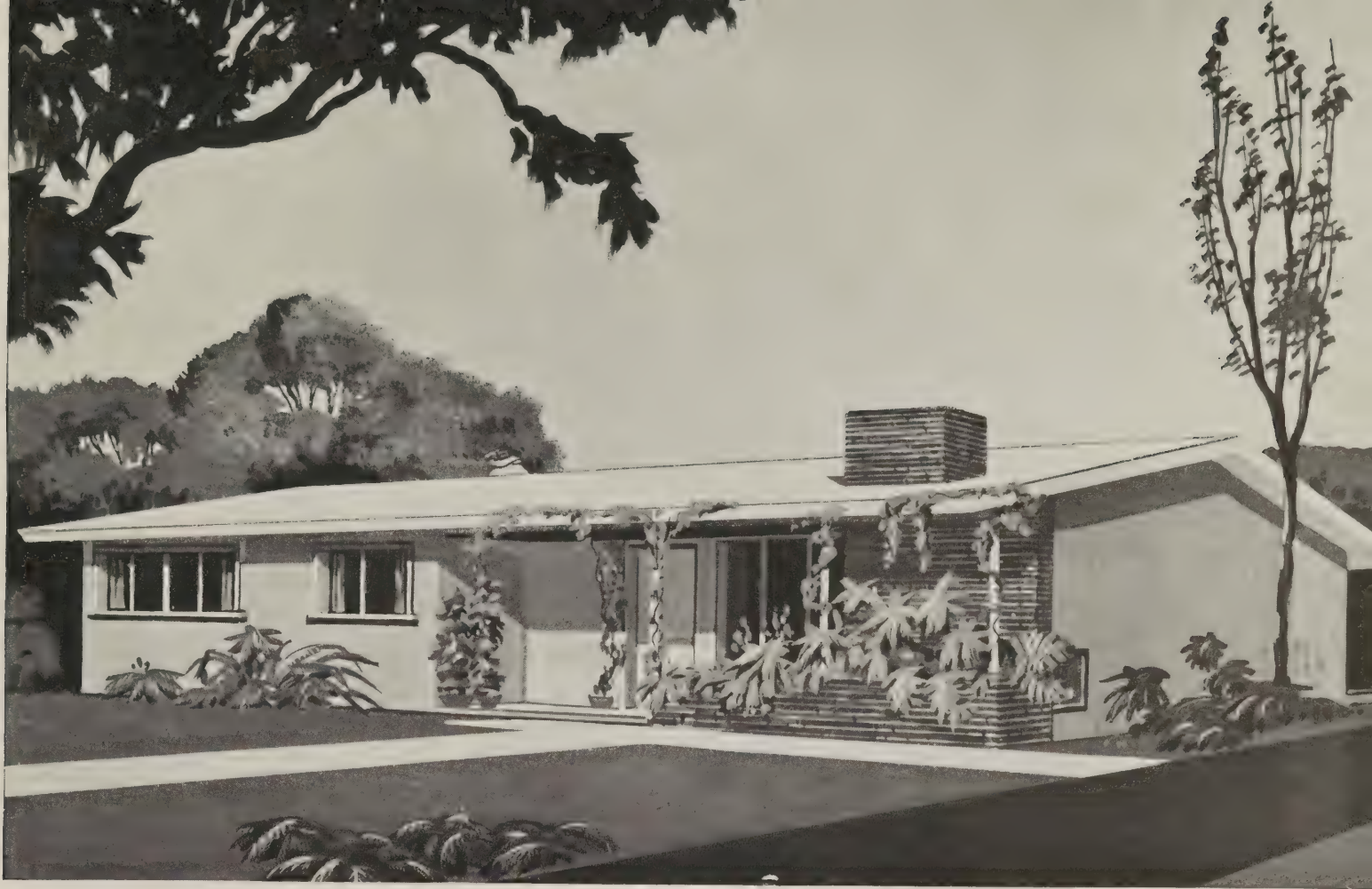


"BAR-B-Q"

DATA: Living area, 1244 sq. ft., Minimum recommended lot width 52 ft.



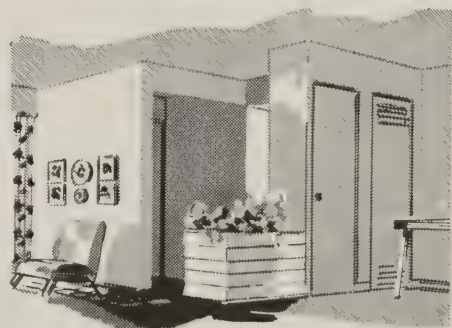
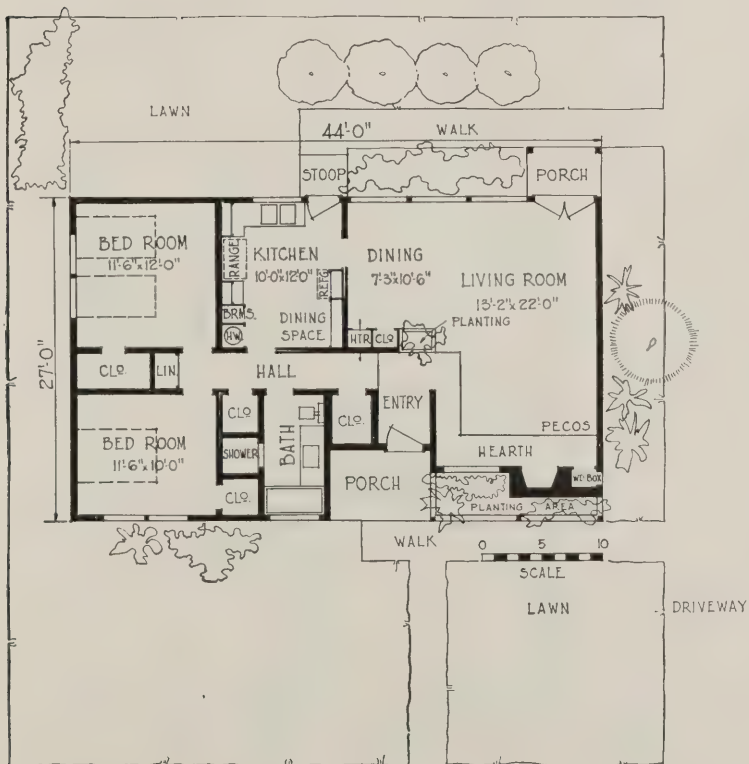




DATA: Living area, 1086 sq. ft., Minimum recommended lot width 60 ft.

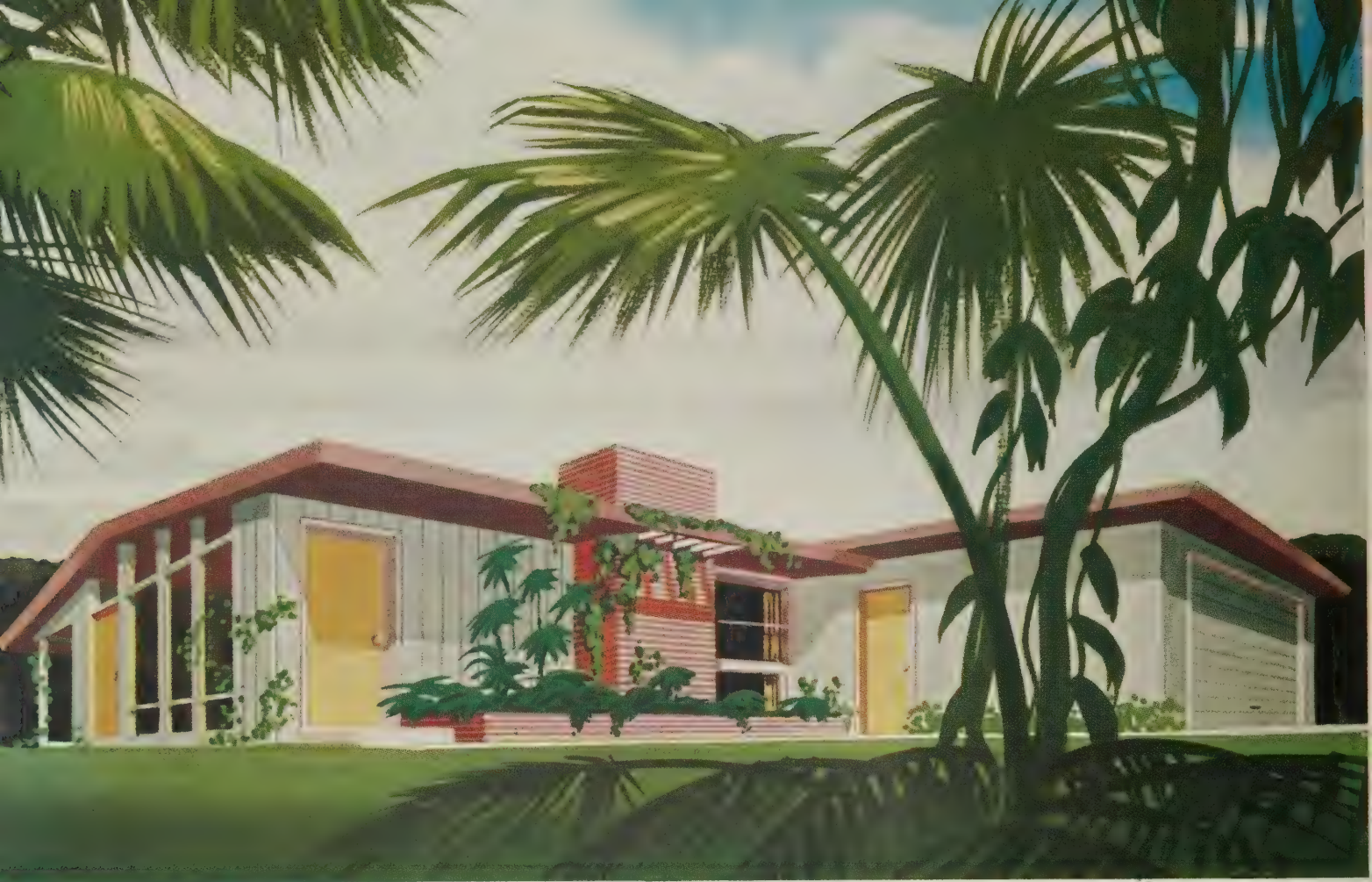
## the Pecos

Many people like one area for living, dining, and a quiet space before a fireplace as expressed in this plan. On occasion, the whole space can be used as one, giving the house extreme versatility.



PLANTING BOX — LIVING ROOM



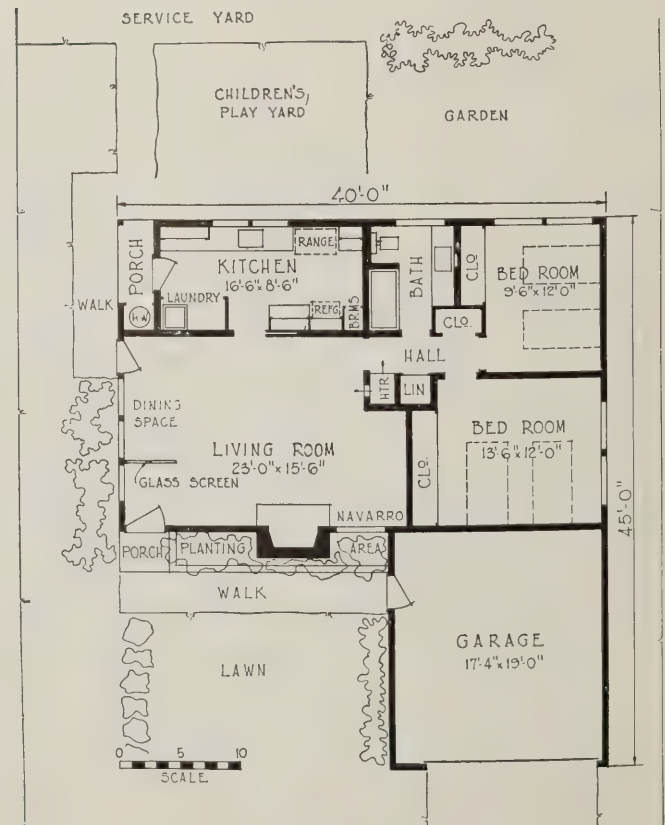


## the Navarro

A contemporary little home with windows extending up into the gable in the living room to allow more light in the room. This makes the outdoors seem more a part of the basic plan. Ample dining space provided as part of the living room, large closet areas and a well designed compact floor plan make this home complete.



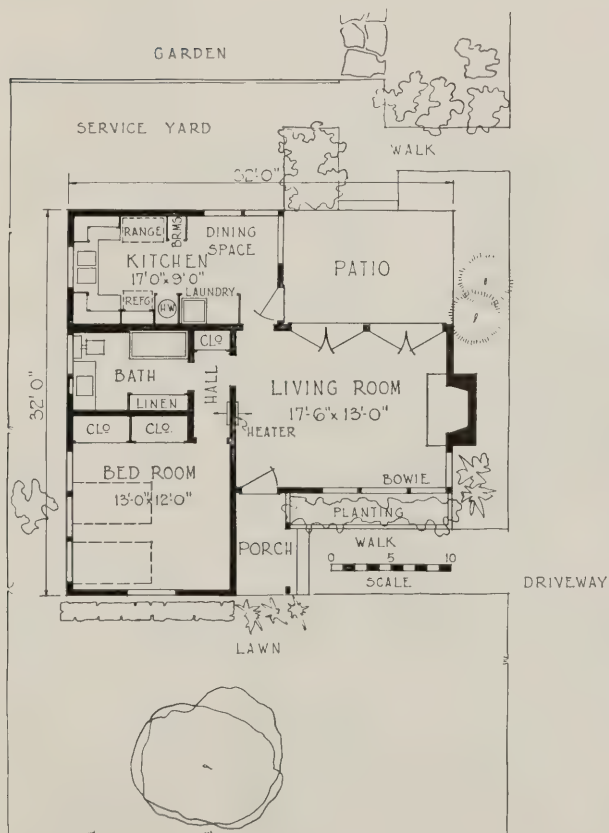
DATA: Living area, 999 sq. ft., Garage area, 351 sq. ft., Minimum recommended lot width 50 ft.







DATA: Living area, 738 sq. ft.  
Minimum recommended lot width 50 ft.



## the Bowie

For two people who desire a quality home, easy to maintain, this small, compact plan is the answer. Every convenience is afforded, yet construction and maintenance costs are kept to a minimum.



DINING SPACE





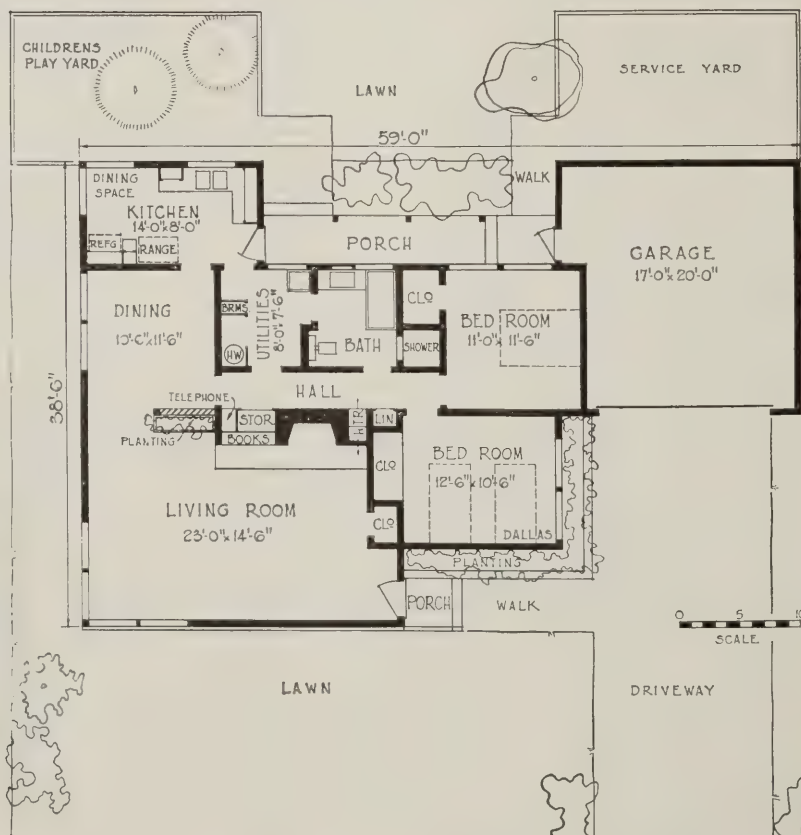
DATA: Living area, 1253 sq. ft., Garage area, 390 sq. ft., Minimum recommended lot width 70 ft.

## the Dallas

The spacious living room is separated from the dining area only by a screen, with planting area bringing a suggestion of outdoor living all year around.



PLANTING AREA



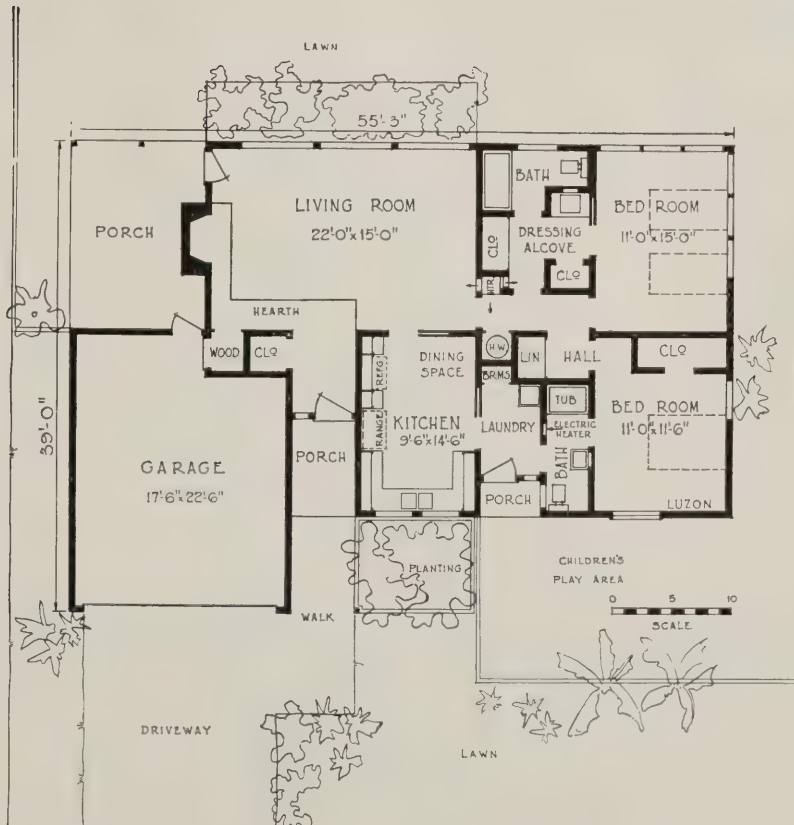




**DATA:** Living area, 1220 sq. ft., Porch area, 170 sq. ft.,  
Garage area, 395 sq. ft., Minimum recommended lot width  
65 ft.

## the Luzon

Using the smaller bedroom as a nursery, this plan is ideal for the family with a small child. The mother may keep in close contact with the child due to doors leading from kitchen through laundry to nursery and also from master bedroom or living room. The half bath is a real convenience whether the bedroom is used as a nursery or guest room. Note the large window area in the living room affording a perfect "garden view."







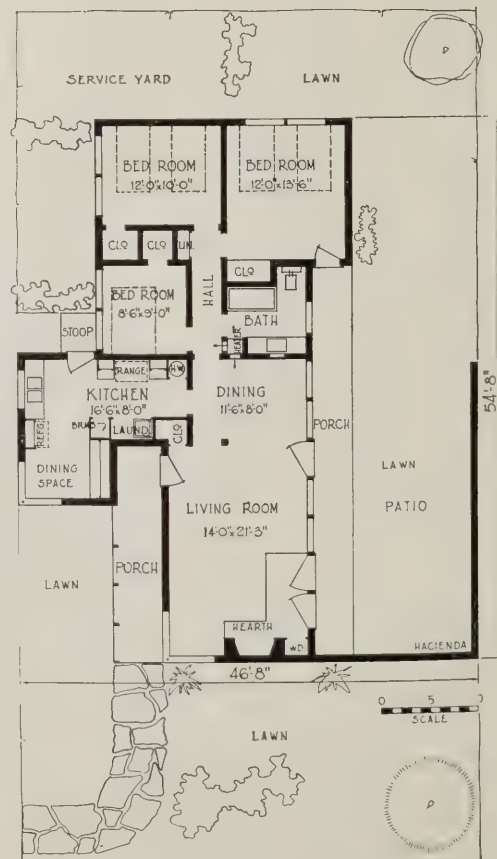
DATA: Living area, 1243 sq. ft., Minimum recommended lot width 55 ft.

## the Hacienda

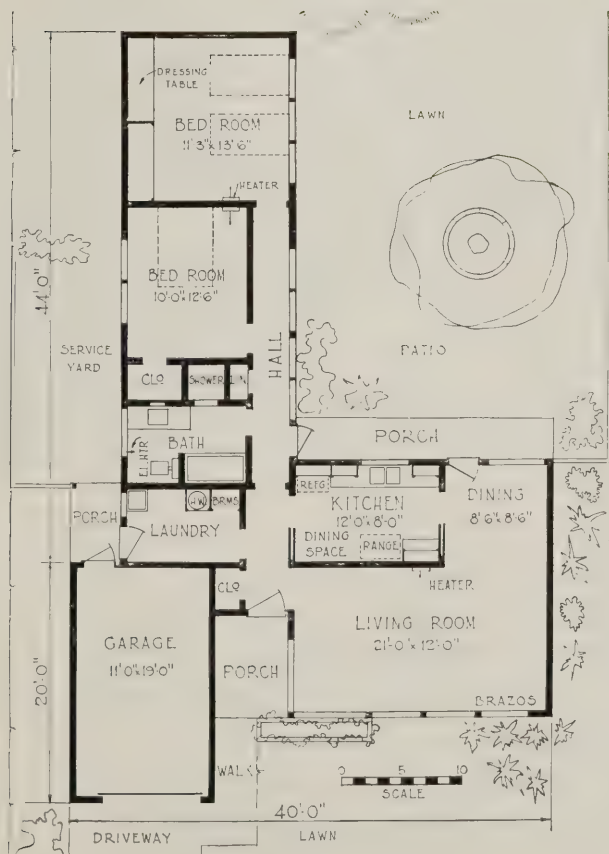
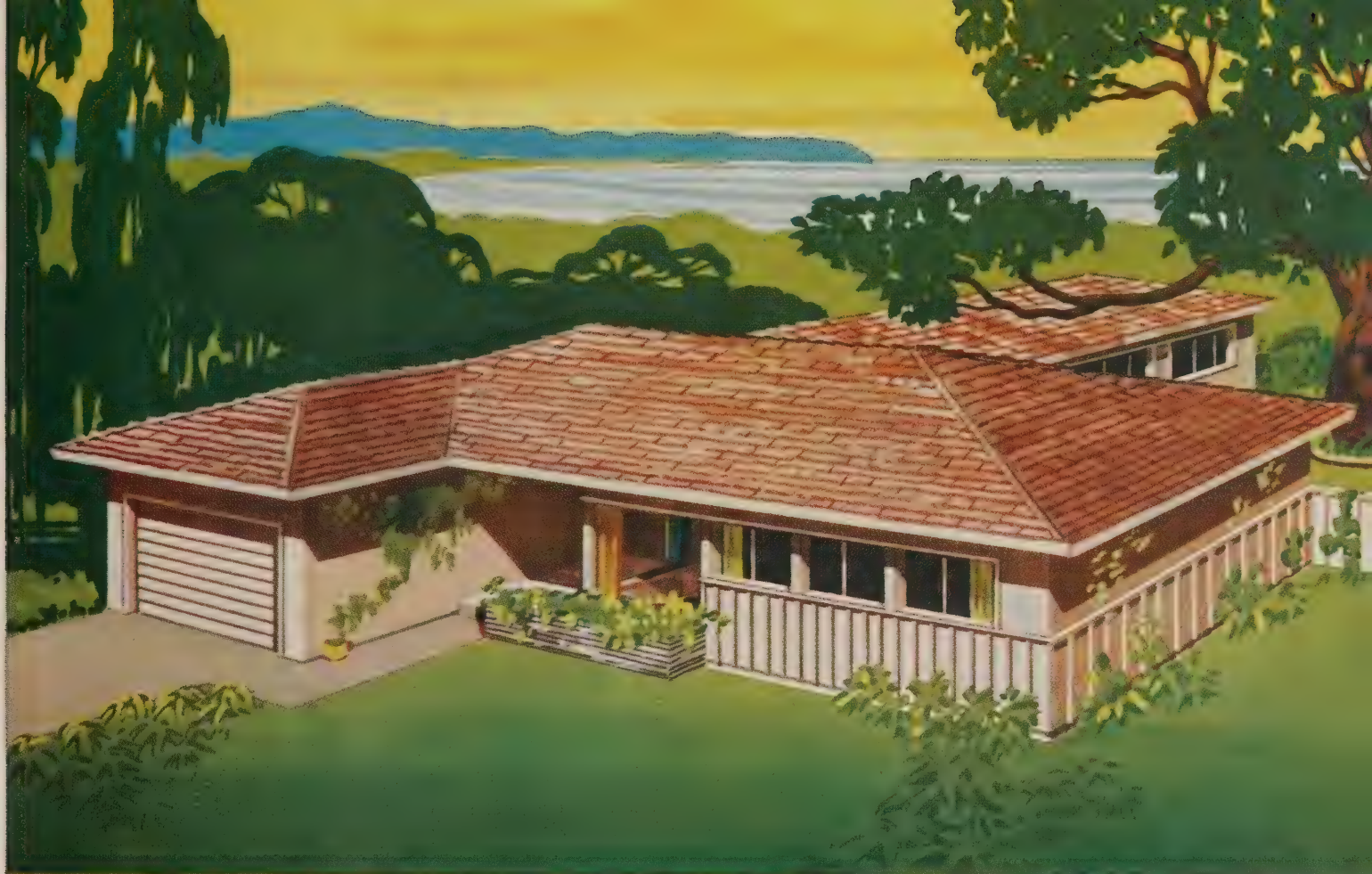
A three bedroom house with facilities and living comfort ordinarily found only in a much larger house. The living room and patio become one on warm days and nights, enclosed with a screen wall to provide the ultimate in privacy.



VANITY LAVATORY







## the Brazos

This is actually a "home built around a patio." The kitchen and dining area face the patio and the hall affords passage of plenty of light and air for a children's play space.

DATA: Living area, 1139 sq. ft., Garage area, 228 sq. ft., Minimum recommended lot width 50 ft.



DRESSING TABLE IN BEDROOM





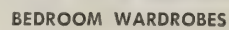
## **the Lolita**

*The Front*

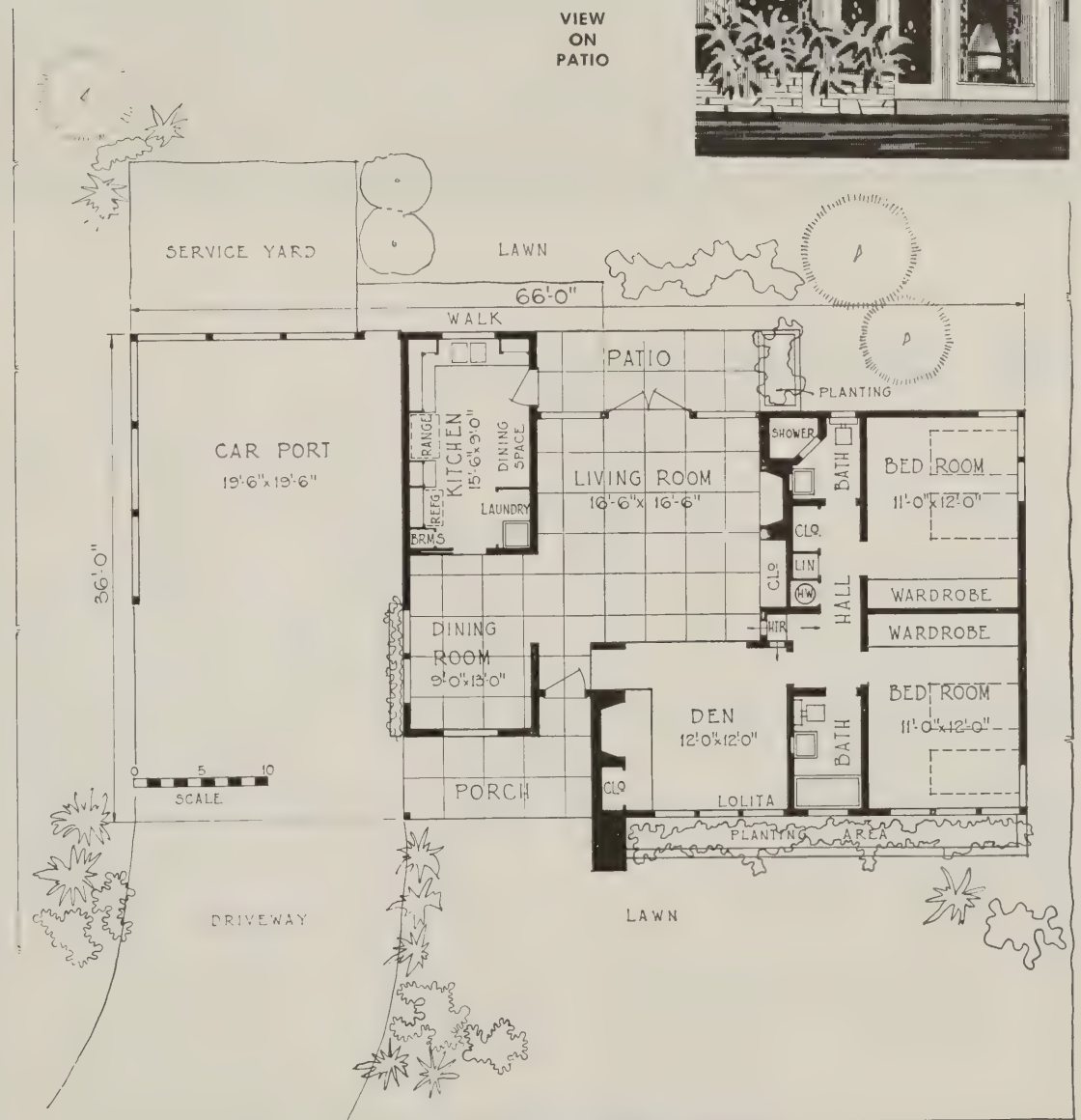
*Cover Home*

This is the home that appears in full color on the cover. In every way it is a "different" house. Definitely a home for the discriminating family wishing to express their mode of living in the contemporary manner. The living room and outdoor terrace are at one level with only a window wall division between the indoors and the outdoors. A den for study, television, or just a quiet evening at home. Just the thing for mom or dad when Junior wants to bring the "gang."





Illustrations of some of the interesting features  
of this attractive modern home.



**DATA:** Living area, 1356 sq. ft., Minimum recommended lot width 75 ft.

### PLAN A, WITHOUT BASEMENT

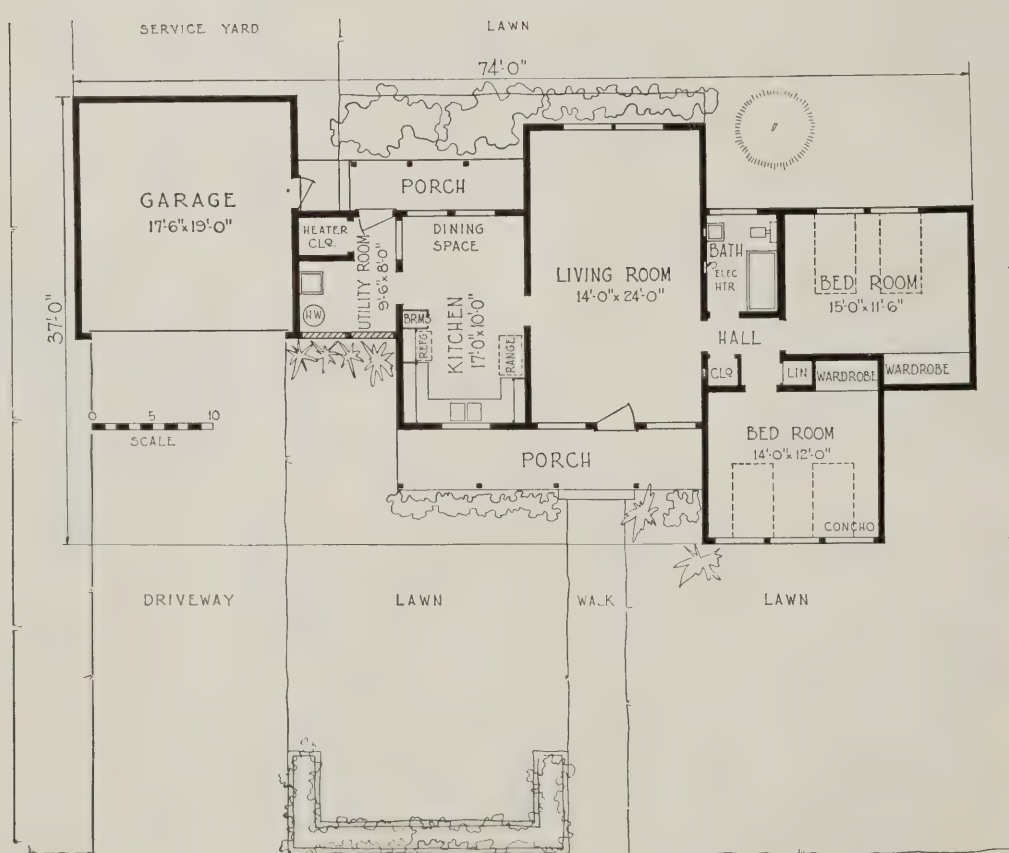




DATA: Living area, 1170 sq. ft., Garage area, 365 sq. ft., Minimum recommended lot width 85 ft.

## the Concho

The large living room with its abundance of wall space will accommodate many different furniture arrangements. The large dining space, almost within reach of the compact "U" shaped kitchen, is the last word in convenience. Both bedrooms have plenty of room for twin beds and ample wardrobe space.

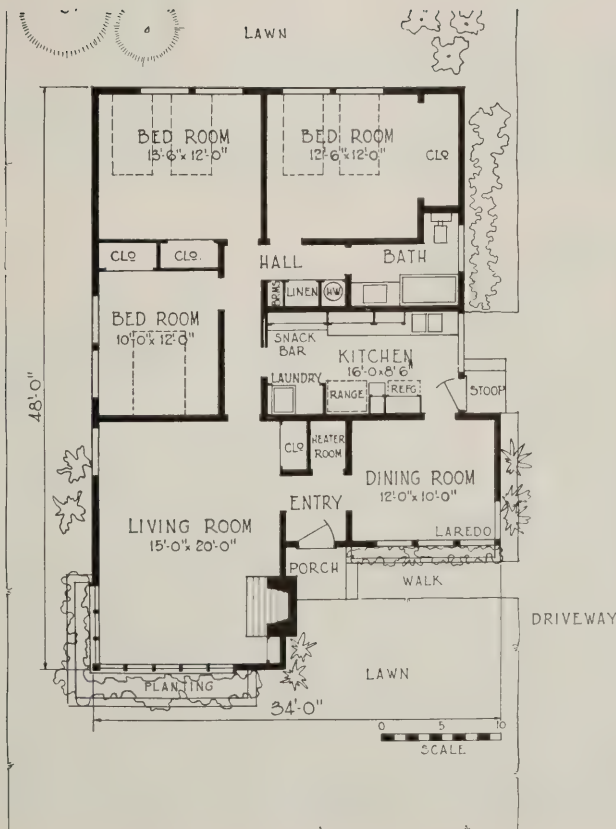






## the Laredo

An artistic home for the family requiring three bedrooms. Note the large window areas in the spacious living room and the separate dining room which is especially appealing to those who prefer to keep the living and dining areas separated. The well planned kitchen contains ample cabinets, counter space and a dual-bowl sink as well as a laundry area. Note the breakfast bar for those hurried family snacks.



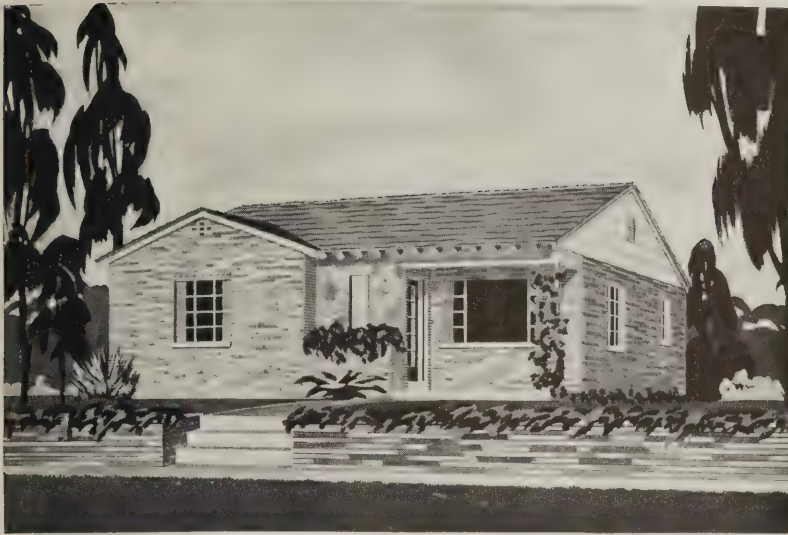
DATA: Living area, 1371 sq. ft., Minimum recommended lot width 50 ft.







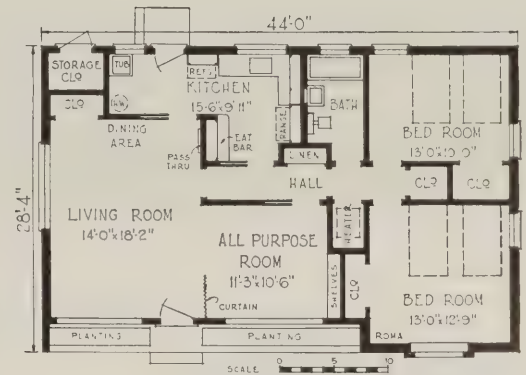
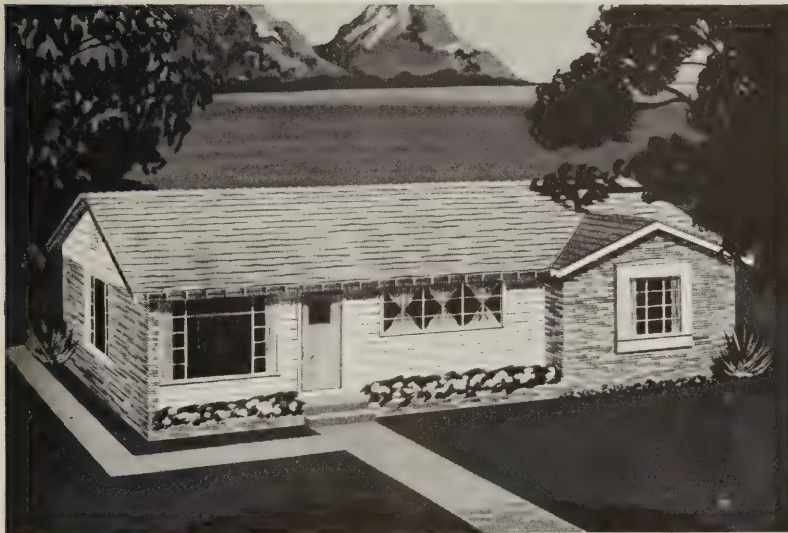
## the Chico



DATA: Living area  
1016 sq. ft. Mini-  
mum recommend-  
ed lot width 50 ft



## the Roma

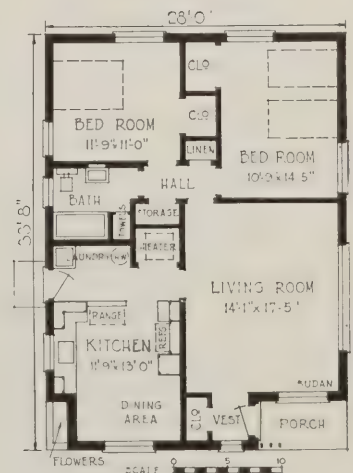


DATA: Living area, 1075 sq. ft. Mini-  
mum recommended lot width 60 ft.

## the Sudan



DATA: Living area,  
1043 sq. ft. Minimum  
recommended lot  
width 45 ft.



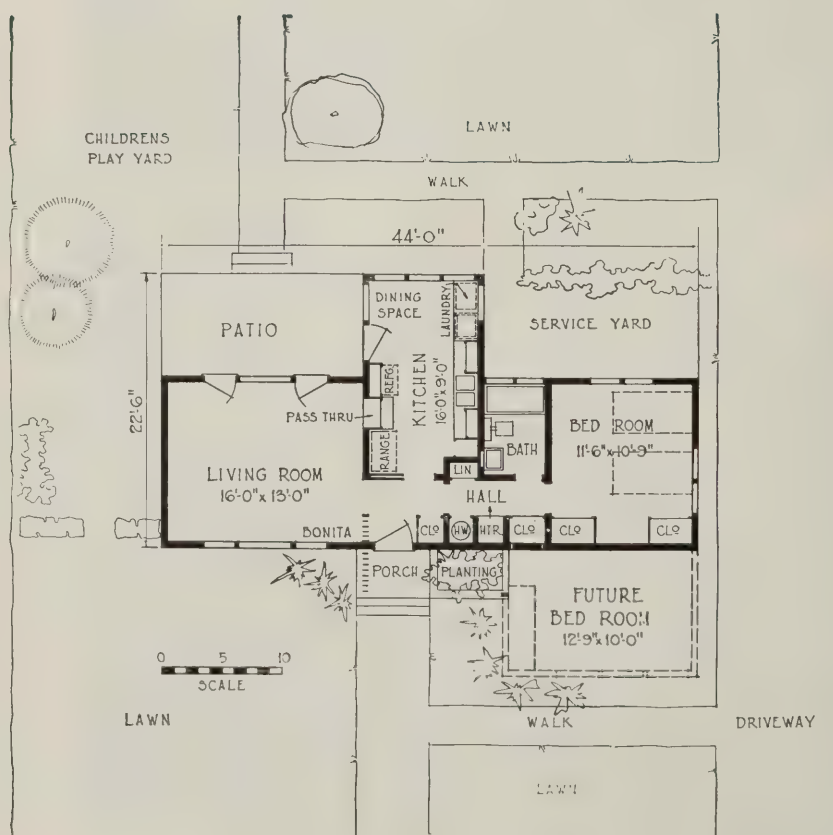




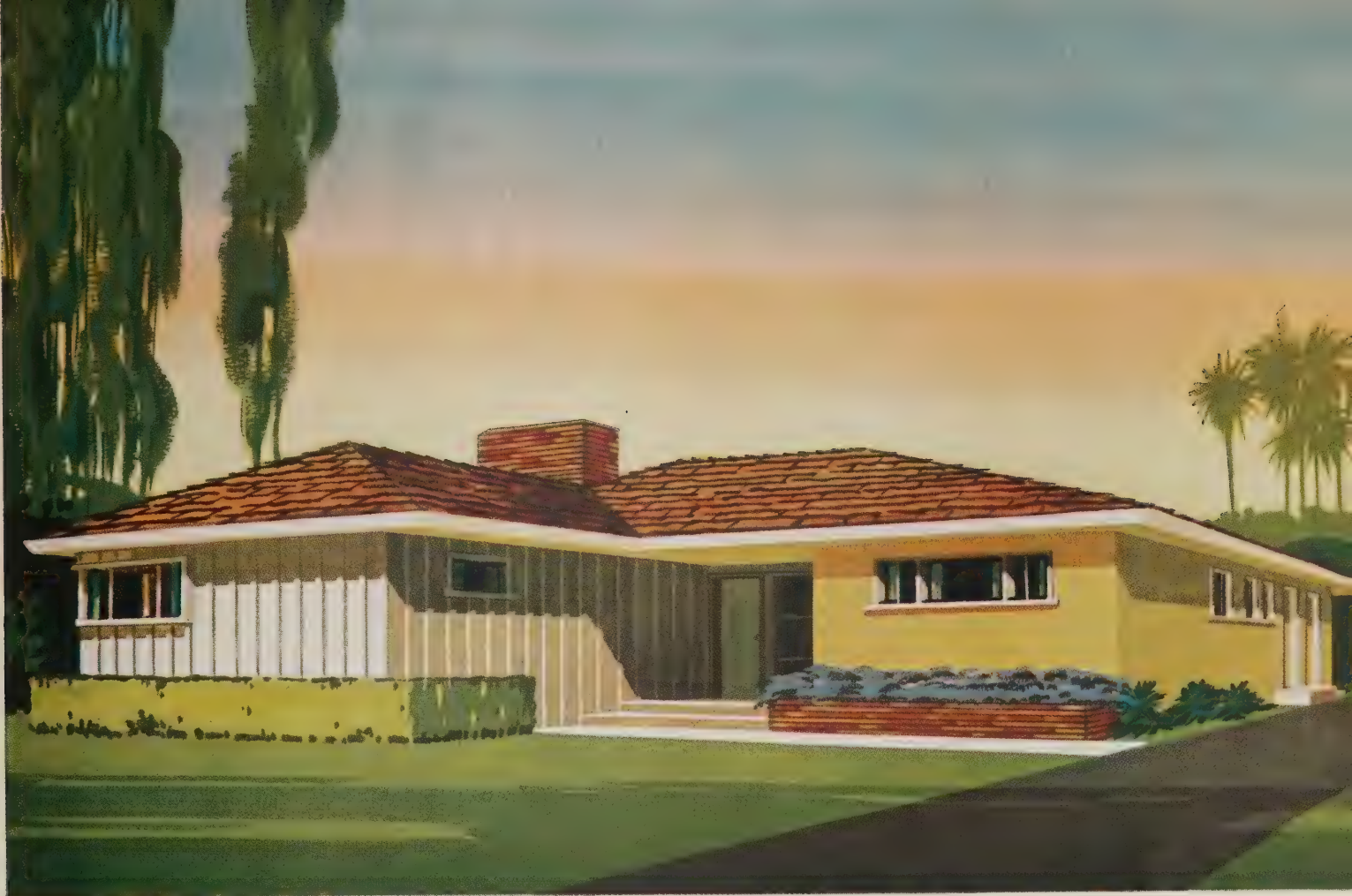
## the Bonita

This home provides true living comfort in a small house. With a minimum of cost a bedroom could be added to make this plan more suitable for the average family. It is truly a home that can grow and grow gracefully for modern living.

DATA: Living area, 702 sq. ft., Minimum recommended lot width 60 ft.



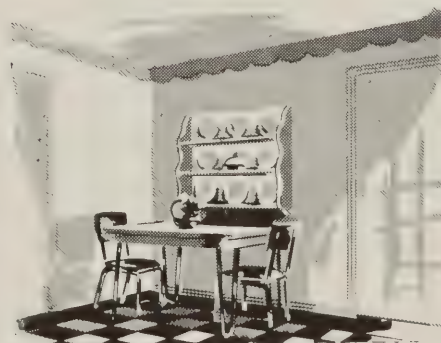
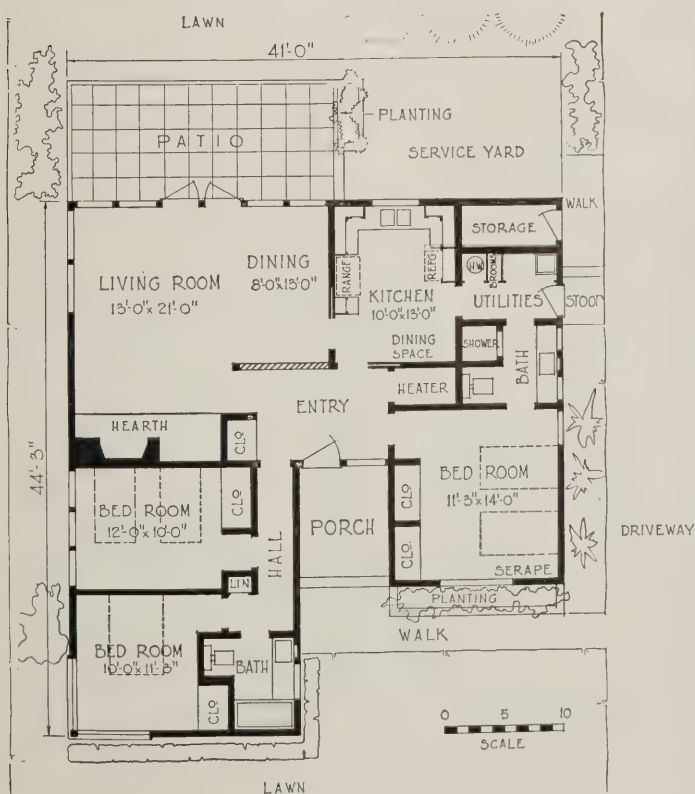




**DATA:** Living area, 1468 sq. ft., Minimum recommended lot width 58 ft.

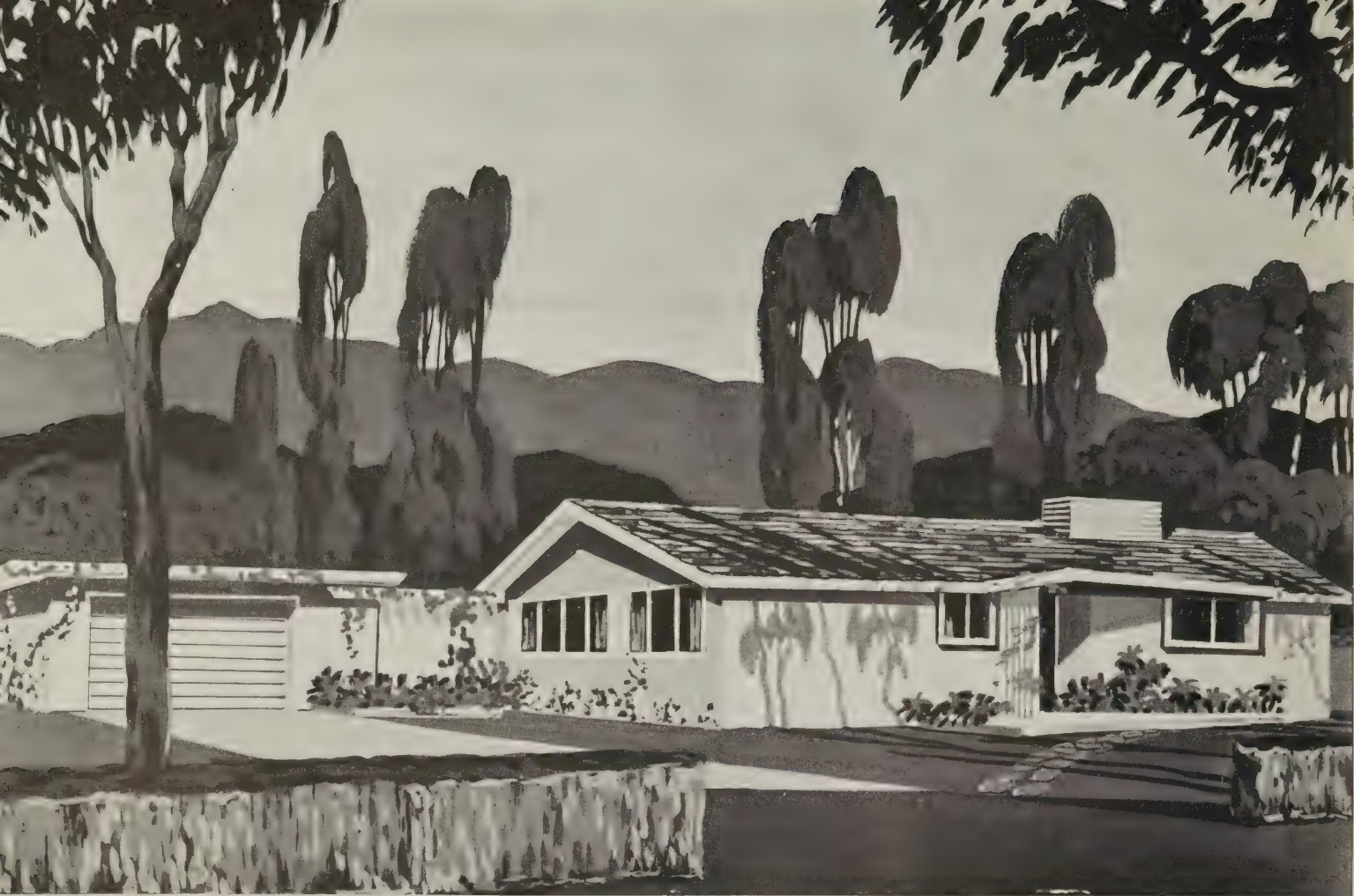
## the Serape

The combined living and dining area opening on the attractive patio gives this home an appearance of spaciousness beyond its actual size. Of the three bedrooms, two are large enough for twin beds.



DINING  
SPACE IN  
KITCHEN

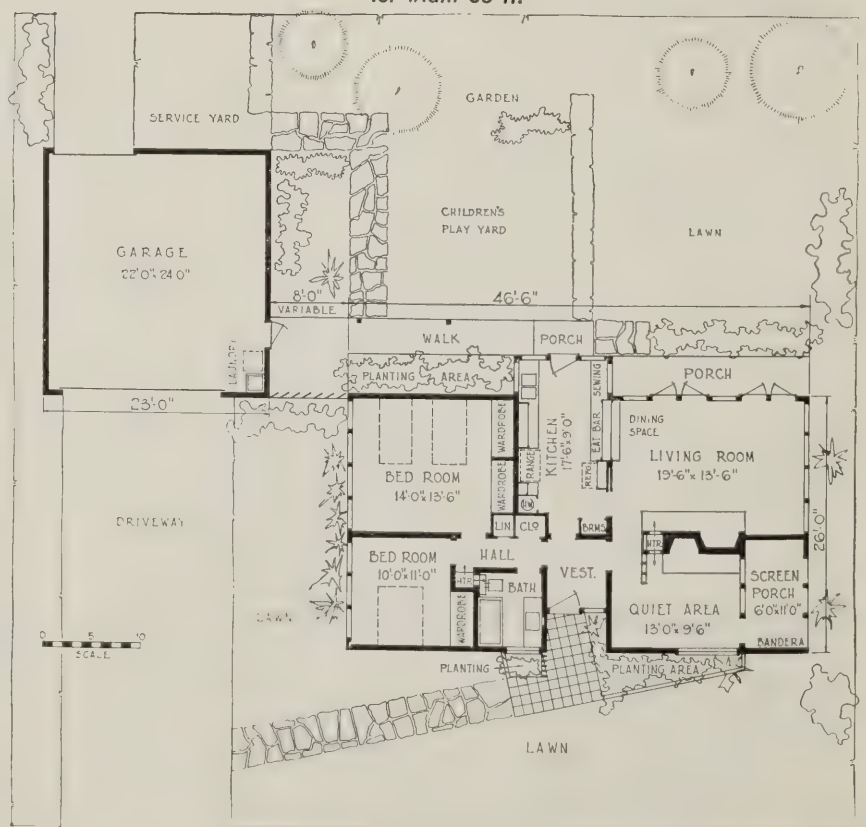




DATA: Living area, 1151 sq. ft., Garage area, 575 sq. ft., Minimum recommended lot width 86 ft.

## the Bandera

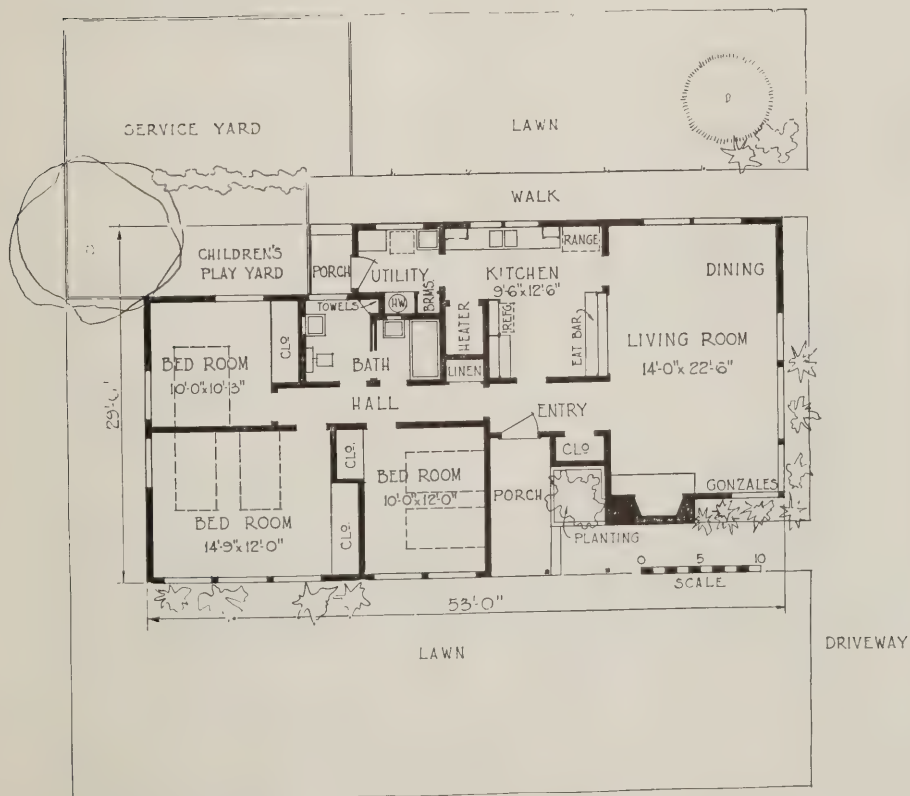
An unusual plan. One designed to accommodate two groups of people at once. A quiet area intended for reading or study, and the living room for dining or entertaining. Each area has a fireplace. The kitchen is large enough to handle cooking, eating and sewing, and the screened porch affords many pleasant hours outdoors, protected from insects.







DATA: Living area, 1252 sq. ft., Minimum recommended lot width 70 ft.



## the Gonzales

A three bedroom home economically planned for a narrow or wide lot. The eat bar will prove popular with all members of the family. The utility room adjoining the kitchen saves time and steps, and provides sufficient room for laundry facilities as well as a handy small closet and broom cabinet. Note the unusual two-compartment bathroom arrangement.

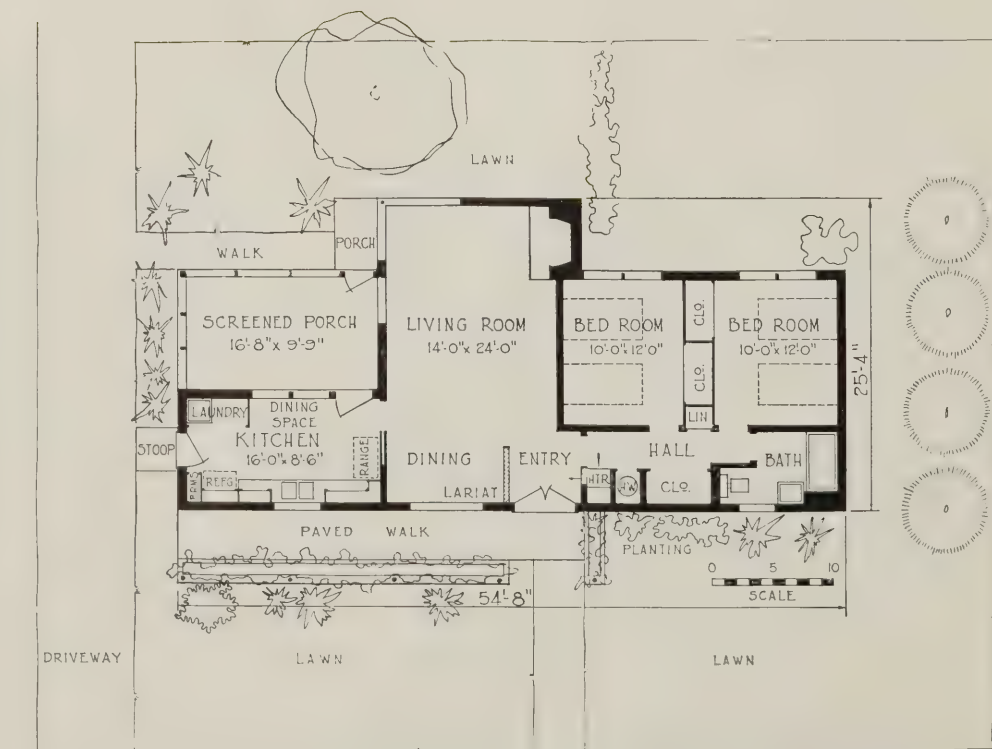




## the Lariat

DATA: Living area, 1011 sq. ft., Screened porch area, 162 sq. ft., Minimum recommended lot width 72 ft., 45 ft. lot if on a corner or turned.

Screened porches are still in favor as eating or sleeping places on warm nights and days. They also provide a cool spot for lazy summer days. This plan is so arranged that the screened porch becomes an important part of the house. For cooler days and nights the porch could become an extra room by removing the screens and setting removable windows in their place. This plan, if turned the narrow way, lends itself to a corner or 45 ft. lot.



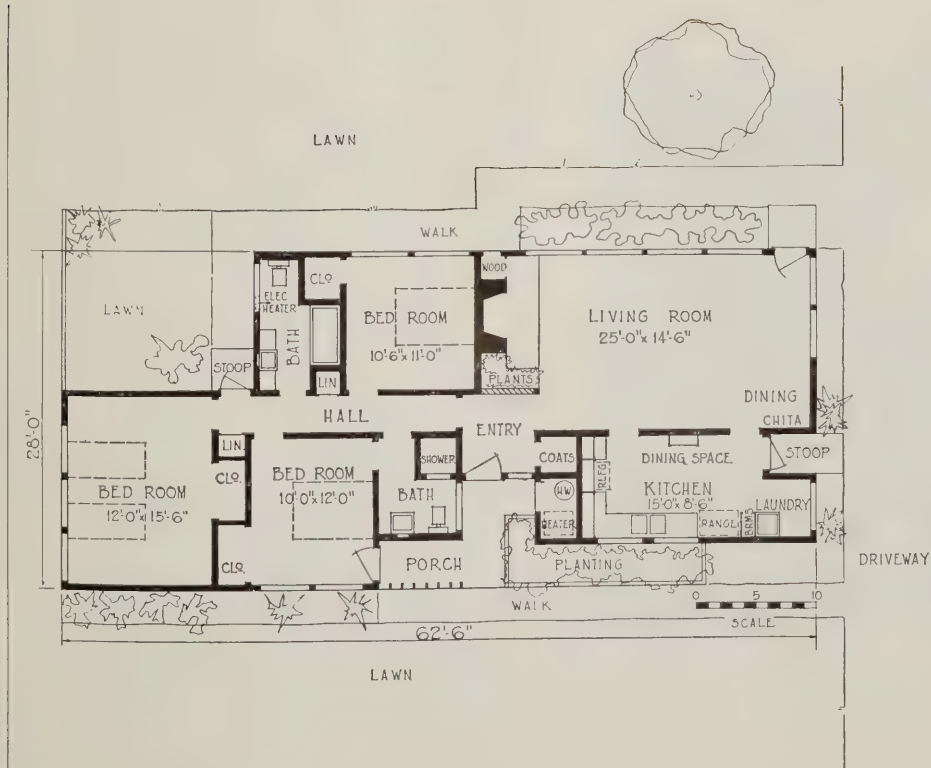




DATA: Living area, 1374 sq. ft., Minimum recommended lot width 80 ft.

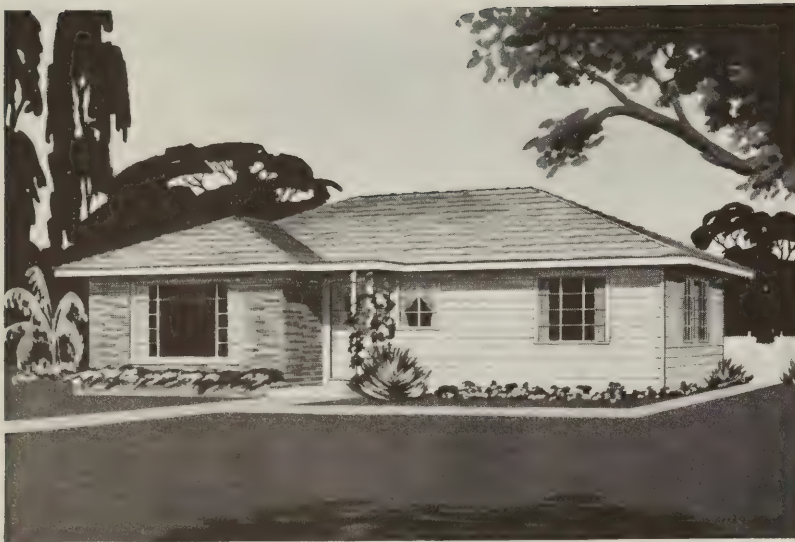
## the Chita

A comfortable home for a large family or so designed that one bedroom and bath unit may be rented if desired. The bedroom and bath wing is segregated from the living and cooking areas by the entry. The large living room and the well designed "L" type kitchen with its many features make this home truly complete. This home could be placed on a narrow lot as well.



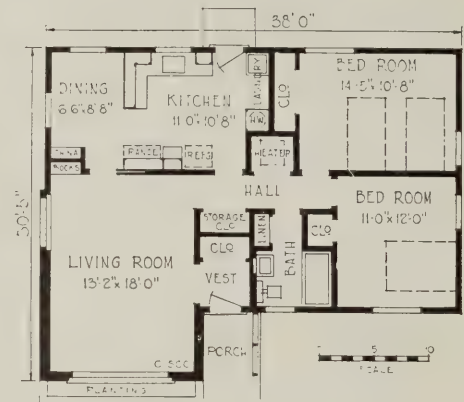


# the Cisco

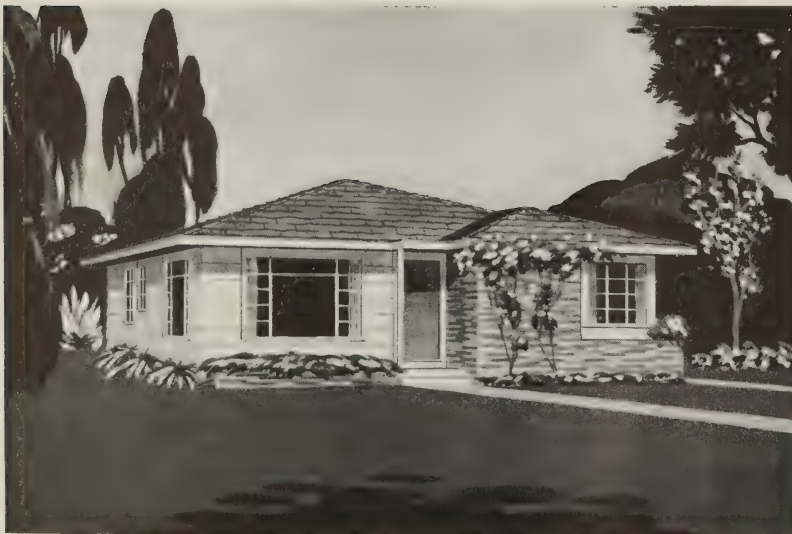


DATA: Living area, 1000 sq. ft. Minimum recommended lot width 55 ft.

This small frame home has been enhanced by the use of brick for the living room extension. A four room home at minimum cost having the efficiency of five rooms. Note the kitchen and dining arrangement and the access to the hall from the kitchen.

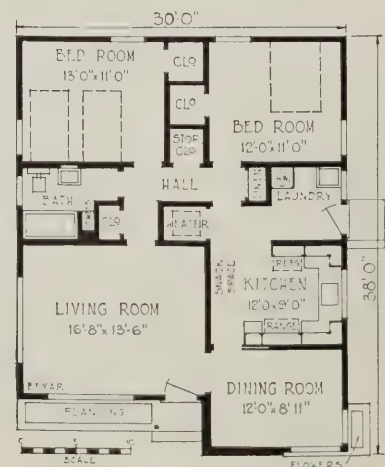


# the Bexar



DATA: Living area, 1055 sq. ft. Minimum recommended lot width 45 ft.

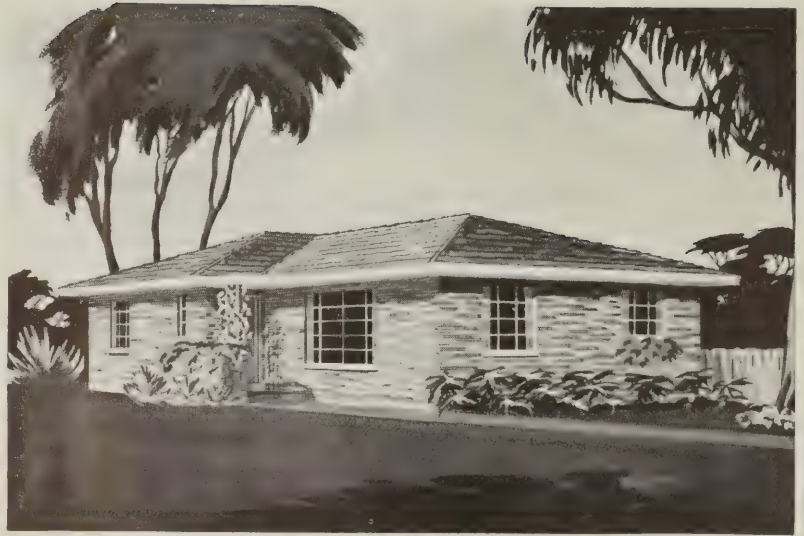
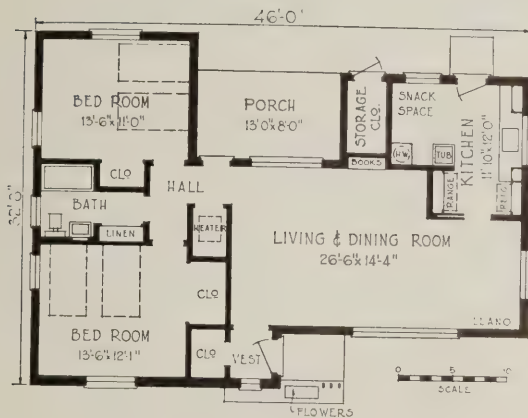
An ideal, appealing and attractive home for the narrow lot owner. A convenient "U" type kitchen with snack space, well planned laundry and heating facilities and ample closet area are some of the features of this compact, well-planned home.





## the Llano

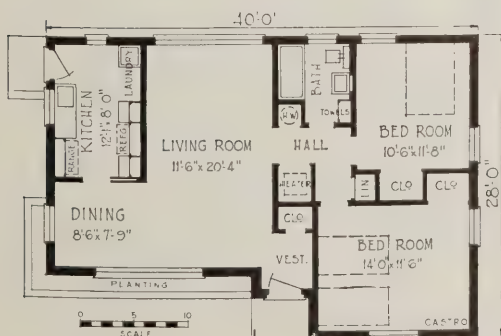
A two bedroom brick house having an exceptionally large combined living and dining room with large window areas on three sides. This home can be faced the wide or narrow way on the lot or is ideal for a corner lot.



DATA: Living area, 1170 sq. ft. Minimum recommended lot width 60 sq. ft., 50 ft. lot if on a corner or turned.

## the Castro

A small, compact brick home in which all the features and conveniences of a much larger home have been planned and incorporated to meet the demands and budget of the small home buyer. Note that the kitchen also has ample laundry facilities.



DATA: Living area, 985 sq. ft. Minimum recommended lot width 55 ft.

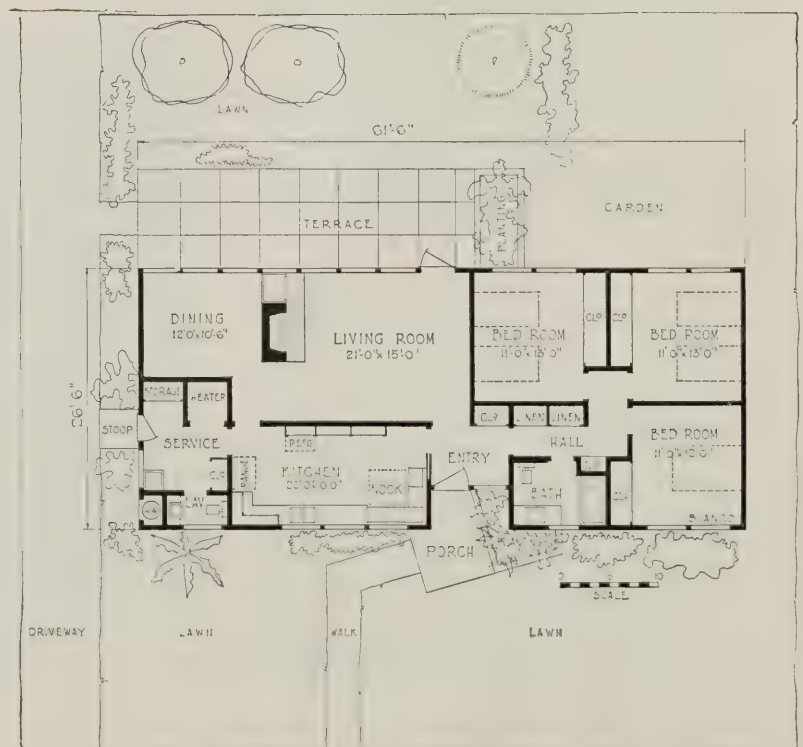




## the Blanco

DATA: Living area, 1597 sq. ft., Minimum recommended lot width 80 ft., 50 ft. if on corner or turned.

Women who like roomy kitchens and laundry areas will find this plan has those features and many more. The half bath for use on busy days of outdoor activity saves much "cleaning up" in the main bath. The kitchen is located near the front door to save steps, and a living-dining area adjacent to a roomy outdoor patio makes party giving a real pleasure. This home, if used the narrow way, would fit well on a 50 ft. lot.



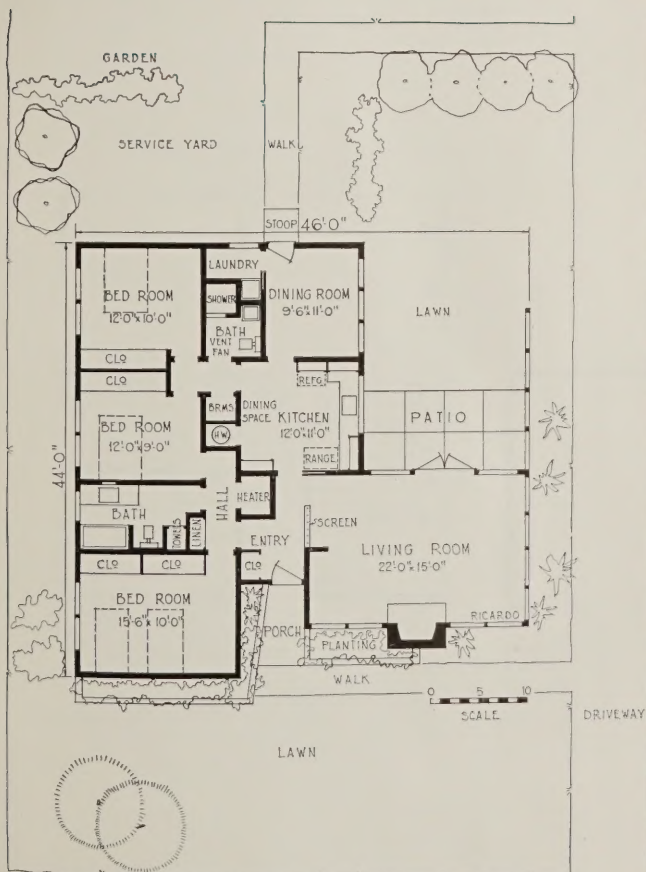




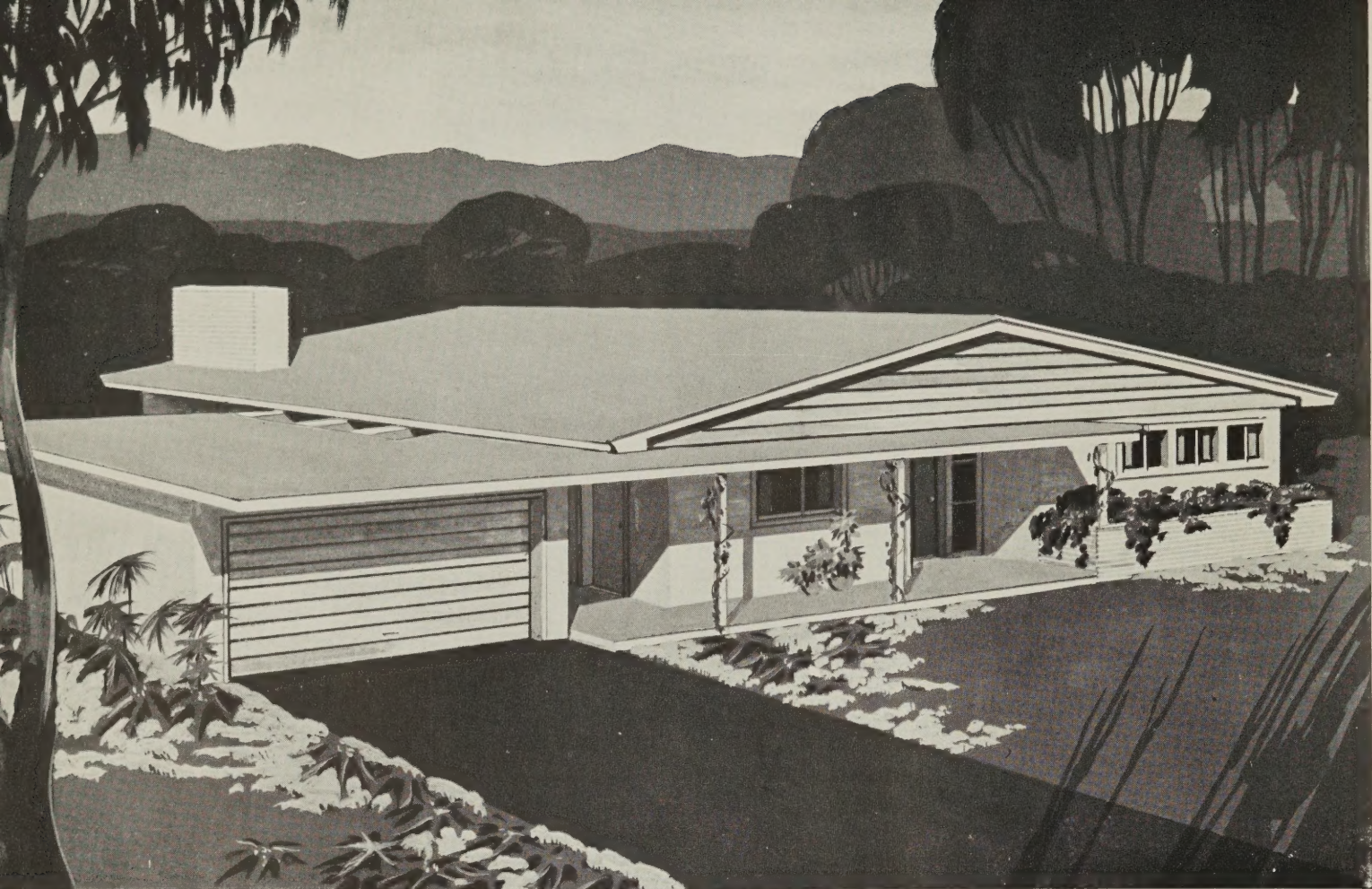
## the Ricardo

Those who appreciate the beauty and advantages of contemporary design will instantly recognize this as a most popular style. Low roof lines, high windows facing the roadside, a window wall facing an enclosed patio from the living room, kitchen and dining space make this house a most interesting example of today's living.

DATA: Living area, 1468 sq. ft., Minimum recommended lot width 60 ft.



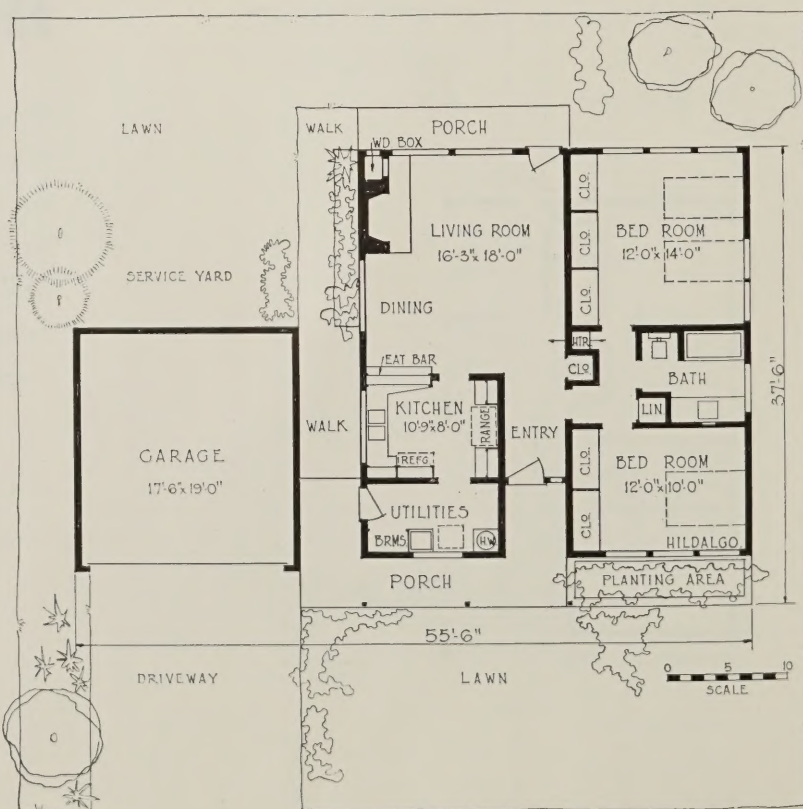




DATA: Living area, 1042 sq. ft., Garage area, 370 sq. ft., Minimum recommended lot width 65 ft.

## the Hidalgo

A rectangular plan has always proved to be the most economical to build, and this one is no exception. Simple lines mean simple construction and such attractive features as the eat bar, a large master bedroom with three closets, covered porch to garage, plenty of additional closet space and a separate utility room make this home complete to the last detail. The 2-car garage could, of course, be reduced to a 1-car if desired.





# follow this plan for satisfaction in home building



## blueprints are essential

Nothing is of more importance in building a home than accurate blueprint working drawings. Nothing is left to chance . . . all of the essential information is shown and accurate estimates on materials, labor, and time involved are made possible. Also, accurate plans and specifications must be submitted to a lending agency for approval when you apply for a loan on a new home.

## competent preparation

Every home design which appears in this book is based upon complete and accurate working drawings which have been engineered for sound construction and prepared by experienced draftsmen under the supervision of competent architects.

## reversed plans available

Obviously, a plan designed for a lot facing east will not result in the proper exposure when your lot fronts to the west. Plans of homes as illustrated in this book are available either as shown or reversed, as may be required.

## specifications

are statements of particulars which tell what you are going to receive in materials and workmanship. Blank specification forms are included with blueprint plans. Building contract forms are also included.

## economy engineered

In the construction of any home a considerable saving is effected by planning dimensions that permit the use of standard sizes of lumber and other building materials. These homes were all designed in accordance with this most important consideration and the result is a pleasing selection of beautiful, livable, modern homes . . . surprisingly reasonable in cost.

The building of these homes may be accomplished by following standard, well-known, construction procedure. Come in and discuss your home building requirements with us. We shall consider it a privilege to be of any possible assistance and, of course, there is no obligation.

